# CAMPUS CHRONICLES

EXPRESSION. DELIBERATION. ARTICULATION.





### **CONVOCATION CEREMONY 2025**

The 2025 IILM Convocation marked a proud milestone for the graduating class, highlighted by inspiring messages from Padma Shri Savji Dholakia and Shri Amitabh Kant on discipline and valuedriven leadership, leaving graduates inspired to create meaningful impact.







SOFT GUST, GENTLE SWAY, COLORS TUMBLE WITHOUT CARE, FALL JUST FLOATING BY.



# TABLE OF CONTENTS



THE BULLETIN BOARD	3
FACULTY INSIGHTS	8
VOICES IN PRINT	9
PHOTO ESSAY	11
CAMPUS CANVAS	12
PROMPT CRAFTING	14
BRAIN IN VAIN	15
MIND & MEDIA	16
EDITORIAL	17
CREDITS	18

### THE BULLETIN BOARD





### IILM UNIVERSITY CONVOCATION CEREMONY 2025 : HONOURING ACHIEVEMENT, LEADERSHIP, AND LEGACY

The IILM University Convocation Ceremony 2025, held across the Gurugram and Greater Noida campuses, marked a major milestone as students graduated from the Schools of Management, Computer Science, Liberal Arts, and Social Sciences. The ceremony opened with a visual presentation celebrating IILM's enduring legacy and institutional achievements. Brief congratulatory remarks were shared by Chancellor Dr. R. Narasimhan of the IILM University and Director General Dr. Harivansh Chaturvedi of the IILM Group of Institutions, appreciating the dedication and accomplishments of the graduating batch.

Both convocations were enriched by the presence of distinguished dignitaries whose addresses left a deep impact. Shri Amitabh Kant, India's G20 Sherpa and former CEO of NITI Aayog, delivered a forward-looking speech on India's digital rise, innovation-driven growth, and the expanding global role of youth. He urged graduates to think boldly, solve meaningful problems, and lead with purpose.

Equally inspiring was the address by Padma Shri Mr. Savji Dholakia, Founder of Hari Krishna Exports. Sharing his journey from Gujarat's farmlands to global entrepreneurship, he emphasized humility, discipline, values, and service-driven leadership as the true measures of success. He accentuated value-driven leadership, reminding graduates that true success lies not in financial achievement but in the impact they create.

The ceremonies concluded with the awarding of degrees and honours, making it a proud and memorable moment for students and their families across both campuses.

Palak Khanna BA Mass Communication IILM University, Greater Noida

### IILM UNIVERSITY LAUNCHES 'FOUNDRY ONE,' A MAJOR INCUBATOR-ACCELERATOR TO POWER INDIA'S INNOVATION ECOSYSTEM





IILM University launched its flagship incubator and accelerator, Foundry One, on November 4, 2025, marking a major milestone in India's innovation landscape. Unveiled on the University's Foundation Day, which also commemorates the 101st birth anniversary of founder Late Dr. Kulwant Rai, the initiative aims to position Gurugram as a global innovation hub and drive the country's deep-tech and startup growth.

The launch brought together leaders from government, industry, academia and the startup ecosystem. Shri Deepak Bagla, Mission Director of Atal Innovation Mission, NITI Aayog, led the ceremony as Chief Guest and described Foundry One as "a pillar of New India, racing with destiny." He highlighted India's rapid innovation momentum, reflected in 10,000 Atal Tinkering Labs and a growing incubator network that is supporting grassroots entrepreneurship.

IILM announced plans for a 300,000 sq. ft. innovation campus in collaboration with FITT-IIT Delhi, with dedicated facilities for AI, deep tech, healthcare, defense, biotechnology and robotics. Dr. Rahul Singh, Director of Research and Internationalisation, noted that the platform draws inspiration from the collaborative strengths of T-Hub and the founder-focused approach of Y Combinator.

The ceremony also included the unveiling of the Foundry One plaque, the release of its official seal and the premiere of a vision film. Faculty, students, entrepreneurs, investors and policymakers attended, reflecting the wide community the program aims to support.

With Foundry One, IILM positions itself as more than an educational institution. It seeks to empower the next generation of founders, strengthen India's innovation capacity and build globally competitive ventures that are born in Gurugram, built for India and designed for the world.

Correspondent Camps Chronicles

### IILM UNIVERSITY EXPLORES GLOBAL ACADEMIC COLLABORATION WITH UNIVERSIDAD MARIA AUXILIADORA, PERU



high-level meeting with Dr. Gladys was the idea of hosting a joint Moran Paredes, Chancellor and capstone week, bringing together **CEO** Universidad Auxiliadora (UMA), Peru, on 9 based October 2025 to discuss potential teamwork, academic partnerships collaborative programmes.

IILM University, Gurugram, held a A major highlight of the meeting Maria students and faculty for projectlearning. cross-cultural academic and and exchange. Discussions further focused on creating an Emerging

Markets Programme ,emphasising Asia, India, and the Gulf region with special attention to startups and innovation ecosystems.

Dr. **Paredes** recommended expanding the programme to include Latin American perspectives, particularly through a FinTech lens. to enhance comparative global understanding.

The visit concluded with a shared commitment to formalising these ideas into structured academic and research initiatives, marking a significant step toward building a strong international partnership.

Gorisha Bagga **BA Honours Mass Communicationt** IILM University, Gurugram

### **INAUGURATION OF DECISION SCIENCE AND BUSINESS ANALYTICS LAB HELD AT GURUGRAM**

IILM University, inaugurated its Decision Science participation from students and and Business Analytics Lab on 13 faculty and featured a panel October 2025, marking a significant discussion on careers in analytics milestone for the School Management. The event in the

Gurugram, university auditorium drew strong of and business intelligence. The new lab is equipped with R,



Python, Stata, Gurobi, SmartPLS, and SPSS, giving students handsanalytics. experience in econometrics, optimization, and business modelling. In his welcome address. Panelists shared industry expectations, emerging roles, and key skills for data-driven careers, understand helping students competencies such as analytical modelling, critical thinking, strategic decision-making. program reinforced the university's commitment to preparing futureready professionals and setting goals.

Correspondent Campus Chronicles

### IILM GREATER NOIDA HOSTS PSYCHOLOGICAL FIRST AID CAMP TO PROMOTE MENTAL WELL-BEING



The Department of Psychology at awareness Wednesday, November, led by Dr. Fouzia and featured second-vear BSc promoting mental health

and introducing IILM University, Greater Noida, students to the core principles of organised a Psychological First Aid Psychological First Aid (PFA) in 12th accessible ways. The interactive stalls Psychology focused on grounding, emotional students. The camp aimed at expression, and self-care which are the key elements of PFA. Activities

included writing supportive notes to oneself, colouring for relaxation, and clay moulding as a creative outlet for stress. A major highlight was the PFA (Personal First Aid) Kit stall, where participants created symbolic "emotional emergency kits" designed to help them regulate their emotions during stressful moments. Another stall offered practical tips on managing stress and staying emotionally balanced.

Overall, the initiative successfully raised awareness about PFA and encouraged emotional resilience on campus.

> Palak Khanna **BA Mass Communication** IILM University, Greater Noida

### EMPOWERING IDEAS: IILM UNIVERSITY'S KALAM INNOVATION EXPO

At IILM University, Greater Noida, learning in robotics and automation. various the Department of Electrical and The event gave students a platform presented projects ranging from Electronics Engineering organized to showcase prototypes the Kalam Innovation Expo on 24th demonstrate how November 2025 to celebrate concepts turn into creativity, innovation, and hands-on solutions. 50+ students from



engineering streams and gesture- based robots, surveillance classroom systems to Al-integrated models. real-world The expo was the end result of a focused two-month training programme aimed at enhancing echnical and problem-solving skills among the students. This event became important for the university as it reflected IILM's commitment toward experiential education and future-ready innovation. thus inspiring students to do advanced work in robotics and intelligent systems.

> Dr Ankita Awasthi Department of Electrical Engineering IILM University, Greater Noida

### SURTAAL – RHYTHM OF VOICES 2025 INVITES MUSICAL ENERGY



organised by the Sports and classical Law, IILM University, Gurugram, rhythm, participation to the university impact. showcased musical talent. The Krish Malik, and Shaan Ansari SurTaal won first place and the gold contribution to campus life. medal, while Vishal Singh and Rudraksh Roy secured the silver

SurTaal, Rhythm of Voices 2025, medal. Participants presented and contemporary Culture Club of the School of pieces, judged on vocal quality, expression, stage brought music and lively student presence, creativity, and overall Guided by Faculty auditorium on 20 November Convener Dr. Misha Bahmani. 2025. Open to all students, the the event encouraged creativity diverse and cultural engagement. A final group round of faculty performances performance by Kritida Agrawal, added to the celebration, making memorable а

> Correspondent **Campus Chronicles**

#### NUKKAD NATAK - JOY OF GIVING

On 18 November 2025, at 2 PM, the Thespian Circle, the theatre of IILM University society Greater Noida, staged a Nukkad Natak in the IGSM common area as part of the university's 'Joy of Giving' initiative. The initiative encourages students to give back to the community, build empathy, and create a kinder and more supportive campus.

The performance used satire to recognise today. It portrayed youngsters who happily record social media but rarely practise and relatable need characters the audience that real giving is

show a reality many of us not about likes or videos, but and equality, no matter their background. about genuine intention.

support. lt moments, the actors reminded emphasised the importance of treating everyone with dignity

themselves doing "kind" acts for The natak highlighted simple The performance left students acts that can make a difference, thinking about how kindness can the same compassion in their like sharing skills, food, books, or become a consistent part of their everyday lives. Through lively even a little time with those who lives, making the spirit of 'Joy of also Giving' truly meaningful.

> Ms. Somya Sharma Department of Mass Communications IILM University, Greater Noida

### FACULTY INSIGHTS

### LETTING GO IS ALSO A FORM OF LEARNING

As we reach the end of the year and a gentle winter settles across the campus, this season offers us a natural pause, a moment to breathe, reflect, and realign. The rush of exams has quieted, the corridors feel calmer, and the air carries a sense of stillness that invites introspection. In this pause lies an important reminder: growth often begins when we slow down enough to notice what needs to change.

This time of year encourages us to shed the weight we have been carrying, not leaves, but old assumptions, unhelpful habits, and beliefs that no longer serve who we are becoming. Whether you are a



student exploring new possibilities, a faculty member refining your practice, or a staff member navigating new responsibilities, unlearning is as essential as learning. It allows us to make space for fresh ideas, renewed energy, and better versions of ourselves.

Across disciplines - from science to design, law to psychology, engineering to business, and social sciences, innovation begins with this willingness to release what is outdated. When we stop holding on to "how things have always been," we unlock room for "what things can become." As Eckhart Tolle reminds us, "Realize deeply that the present moment is all you ever have." When we return to the present, without the noise of the past, we gain clarity, intention, and the courage to imagine differently.

As we step into a new year together, I hope each member of our university community carries this spirit forward, reflect honestly, let go consciously, and welcome new ideas with openness. May this winter give you the stillness to reset, and may the year ahead offer you opportunities to grow, create, collaborate, and shine, with warmth, purpose, and possibility.

Dr. Aswani RS Associate Dean School of Humanities and Social Sciences IILM University, Greater Noida

### VOICES IN PRINT

### **ANTICIPATORY NOSTAGLIA: MEMORIES FROM TOMORROW**

Have you ever looked at a picture of a very aesthetic house and can't wait to have a place like it? It almost feels as if you miss it.

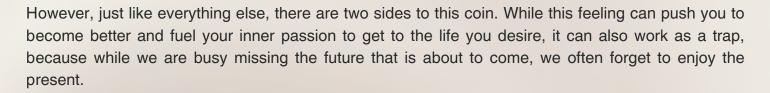
When we think of the concept of nostalgia, we often imagine black and white films, old photos, and childhood cartoons. While all of this is an overall description of what nostalgia might feel like, we often overlook the type of nostalgia we experience every day, not for what was, but for what could be. This is something that our generation deals with daily, yet we often remain unaware of it.

In technical terms, this is what we call anticipatory nostalgia, the emotion of longing for moments before they even occur. However, in today's world, with increased exposure and awareness about the lives of others, this feeling has gradually evolved into a lifestyle.

This nostalgia can be described as the quiet ache you feel when you see aesthetic houses on Pinterest, or when you quietly imagine yourself having your own place and having a quiet, peaceful morning alone, or maybe imagining yourself driving to work in your dream car while you are actually trying to survive the metro rush.

But this kind of nostalgia gives us hope as well, bringing in a wave of comfort, giving us the free space to paint a future the way we want it,

and also making us impatient to get there as soon as possible. You miss being in the apartment you haven't bought yet. You miss working on a passion that you haven't pursued yet.



So where does the balance lie? Should we dream less, or simply live more?

Dreams are little magical moments that you get in your reality, but your reality is who you are. Let your dreams inspire you but don't let them replace you. Because the life that you're nostalgic for is being built quietly in the moments you're living right now.

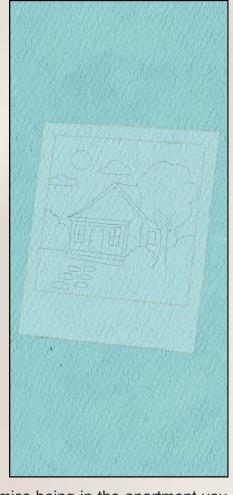
reality is who you are. Let your at you're nostalgic for is being

Artwork and Article by:

Dhvani Subharwal

BA Honours Psychology

IILM University, Greater Noida



# R&B (REMNANTS AND BLOOD)

What do I do with the remnants that people leave behind,

As I try to reach for it,

It pricks my finger, and blood trails with memories of what it used to be.

So I sit with it and witness how I lost everything just to be left behind,

To clean after them

But as I try to do it, all I end up is with wounds and burns,

While my blood makes it messier,

Now not only do I have remnants to collect, but also blood to scrub.

Mehak Kukreja BA Psychology IILM University, Greater Noida



Artwork by Katie Henry (via Pinterest)



Image Source: Pixabay

### **INSANE**

I lay awake at night staring at the stars
Running my fingers brushing through my scars
I can feel my love slipping through my hand
My memories lay like withered leaves on the
land

In the September rains, when the raindrops fall Glistening pieces of glass swell up in my eyes They run down my cheeks in a crimson waterfall Everytime I step through new doors they ask me my name,

My soul laughs out bursting with pain,

I'm the graceful tragedy, I'm the honourable disdain,

And my lips humbly answer, "Hello, I'm insane."

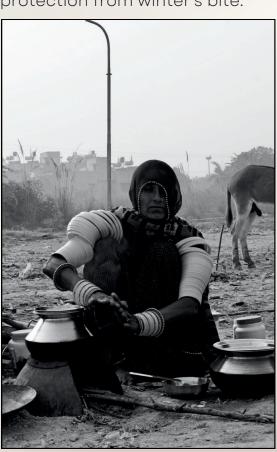
Bhavya Misra BA Psychology IILM University, Greater Noida

### PHOTO ESSAY

#### **COLD MORNINGS: STORIES FROM THE STREETS**



Against the skeleton unfinished building, a family huddles behind a makeshift home that offers minimal protection from winter's bite.



A woman donning a traditional Rajasthani dress and ivory bangles prepares the day's first morning alongside their neighbourhood meal on an open roadside.



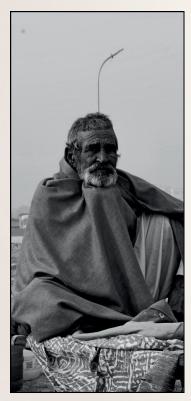
gather makeshift bonfire, finding warmth community and against the biting winter fog.



the barren edge of Greater Noida, a couple start their day on a cold charpoy bed in a makeshift home.



A person sits on his haunches near street vendor on the deserted Delhi-Noida corridor.



An elderly man sits cocooned in heavy blankets on Greater Noida.

Aditya Singh & Suman Yadav MA Mass Communications IILM University, Greater Noida

# CAMPUS CANVAS



Garvita Singh Bsc (Honours) Psychology IILM University, Greater Noida



Devesh Prajapati Btech CSE IILM University, Greater Noida



Abhikarsa Sarkar BA Honours Corporate Communication IILM University, Gurugram

### **ART TIP OF THE MONTH**

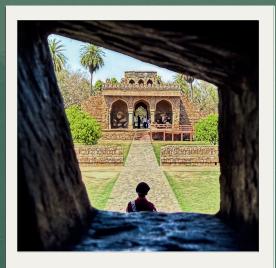
Try creating with a limited color palette. Fewer colors encourage stronger harmony, clearer focus, and more inventive problemsolving, often leading to surprisingly cohesive, expressive artwork.



Mahi Sarawgi BA Mass Communication IILM University, Gurugram



Dev Ahuja IILM, Gurugram



Anushka Gill IILM, Gurugram



Shambhavi Singh IILM, Gurugram

# PHOTOGRAPHY TIP OF THE MONTH

Find a tiny pocket of light, a sunbeam on the wall, light through blinds or a window glow. Place your subject right in that spot. It gives you an instant dramatic, cinematic portrait with zero editing.



Pushkar Gupta IILM, Gurugram



Kanak Sisodia IILM, Gurugram

"PHOTOGRAPHY TAKES AN INSTANT OUT OF TIME, ALTERING LIFE BY HOLDING IT STILL."

- DOROTHEA LANGE

### PROMPT CRAFTING

### **Prompt**

A white furred guinea pig drinking water from the a garden pipe, in a garden, on a sunny day in the autumn season.







Note: All images were generated with the same prompt using Nano Banana Pro, Google Gemini.

### Tip for Writing a Good Al Image Prompt

Al image generators don't think like humans, they interpret each word literally and independently. They convert your words to image tokens from their training data. Because of this, word order matters.

To write a strong prompt, be clear, specific, and well-structured.

Start with the most important subject, then add the setting, mood, style, and lighting.

Keep descriptions direct and avoid overly poetic or abstract phrasing unless that's intentional.

## BRAIN IN VAIN

### **WORD SEARCH**

- ACORN
- APPLE
- AUTUMN
- BONFIRE
- CHESTNUT
- CIDER
- CORNUCOPIA
- CRANBERRY
- CRISP
- FESTIVAL
- FOILAGE
- FOOTBALL
- GOURD

9

- HARVEST
- HAYRIDE
- **LEAVES**
- MAPLE
- ORANGE
- ORCHARD
- PUMPKIN
- RAKE
- SCARECROW
- SUNFLOWER
- SWEATER
- HALLOWEEN

### **SOLUTIONS!**

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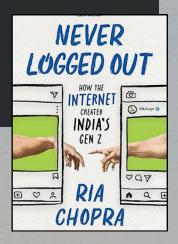


### MIND & MEDIA

#### **BOOK REVIEW**

NEVER LOGGED OUT





For Gen-Z, the internet isn't just a tool, it's a defining part of their identity. That's exactly why a book like Never Logged Out deserves a place on your shelf. Ria Chopra's debut traces the intertwined journey of the internet and Gen-Z in India through eight essays that explore its cultural, economic, and emotional impact.

The book encourages readers to reflect on how the internet has shaped their habits, beliefs, and daily lives. Chopra blends personal anecdotes with clear explanations of concepts from economics to entertainment, turning the book into a thoughtful, accessible love letter to the online world. Her attention to detail and ability to unpack complex ideas makes this a vivid documentation of what it means to grow up on the internet.

If you're fascinated by pop culture or curious about how an entire generation was raised by screens, algorithms, and digital communities, Never Logged Out will not only answer your questions but also leave you with plenty to ponder.

Parisa Mugdal B.A. Journalism and Mass Communication IILM University, Gurugram

### **MOVIE REVIEW**

MAHAVATAR NARSIMHA





Mahavatar Narsimha is an animated movie based on a popular folklore, marking a significant shift in Indian cinema's approach towards representing diverse forms of mythology.

The film features high-quality animation that in certain scenes is quite fear inducing. The characters the movie Prahlada. in Hiranyakashipu, and Narsimha are well potrayed. The final battle between Hiranyakashipu and Narsimha was grand and intense. The movie honours the ancient legend and keeps the core message of devotion, Bhakti, alive.

The background music was very evocative, in a way that energized the audience. Narsimha's roar was a harrowing sound, giving a live action feel to the experience. The background chants create a divine ambience, making it an ideal movie for families to watch together and to learn more about our mythology, culture and traditions.

Shivansh Kumar MA Mass Communication IILM University, Greater Noida

### **EDITORIAL**

### AN UNCONVENTIONAL APPROACH TOWARDS GENERIC MOTIVATION

As the year is almost coming to an end, it is safe to assume that everyone has witnessed a wide range of emotions and sensations, probably less than the amount of emotions experienced during a dedicated 30-minute doomscrolling session on Instagram, but still enough to rationalise the need for therapy.

This is not a commentary on society or its flawed people. This is an uncanny acceptance and normalisation of my surroundings. In the midst of my confused optimism, enters: the Campus Chronicles, a systematically drafted document disguised as a newsletter with the intention of breaking the norms of content writing. Objective? To be formally and sophisticatedly unconventional. Result? Publishing the



autumn edition in the month of December. Well, self-deprecation aside, there are lessons all around us like the leaves fallen from an autumn-struck plant. We walk upon some of the lessons, crunching them under the burden of our fleeting aspirations. Some we save in the folders of wisdom that we never intend to open again. Few we preserve for times to come, but poeticism aside, these leaves or lessons symbolise the importance of shedding. Shedding being a metaphor for unlearning. The divine dancer expects his disciple to unlearn the old steps to become the World's Greatest Dancer, but oftentimes the disciple holds onto the past, the bygones, the history. Leading to a disaster within. The disaster of losing out on new experiences, the disaster of not knowing what it could've been, the disaster of not bearing fresh leaves for the springs to come. What's funny is that we all know the importance of letting go, yet we fail ourselves because we are lost flying away with the upcoming winter breeze. The breeze takes us away from the tree. The tree of future, hopes, desires, aspirations and higher purposes stands still, only we move further away from it due to our wind-like distractions.

What's the catch here? There's no catch, just a mundane realisation of the importance of self reflection. This self-reflection leads to self-reorientation, followed by self-preservation. This is where the need for acting on the impulses of motivation comes in; how long shall it last? Probably by the time the next autumn knocks at our doors to shed our leaves. But that's not worrisome, because we have accomplished the need for constant change and letting go. It may leave us feeling empty, but that's the point. We all have to empty our minds for new knowledge, our hearts for new love, our bodies for new appearance, our eyes for new sights, our ears for new music, our souls for new search, and most importantly, this newsletter for the next and upcoming winter edition.:)

Kinjalk Sharma Editor-in-Chief BA Mass Communications IILM University, Greater Noida

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DR. RS Aswani

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Mr. Bhavneet Singh Aurora

#### CONTRIBUTE TO OUR NEXT EDITION

All interested students are invited to mail their entries for the next edition of the newsletter.

Email: newsletter.official.gn@iilm.edu

Deadline: 25 December 2025

#### What to Submit:

Poems, articles, photographs, artwork, book or movie reviews and other original content. Format:

- Written pieces: Word/Google Doc (.doc/.docx)
- Images: High-quality JPG or PNG

#### Important Notes:

- Use your official student email ID. Submissions from personal IDs will not be accepted.
- Include your full name, course, year, and branch.
- Content will be checked for Al-generation. Al content will not be accepted.

For any queries or suggestions, contact us at the same email.

We look forward to your submissions!