

CAMPUS CHRONICLES

JULY 2024



WELCOMING THE FUTURE LEADERS!

IILM University Gurugram & Greater Noida started the MBA programme with an exciting orientation session. Our new students were welcomed by the respective Vice Chancellors, special guests, and faculty members. The orientation featured fun activities and interactive sessions to help students get to know each other. Club Presidents shared useful advice and discussed the different clubs and societies.

The new MBA Batch started their orientation with immersive experiential learning during the outbound activities. The day was filled with learning activities and outdoor games that promoted teamwork and provided valuable managerial insights, motivating students to challenge themselves and explore new capabilities.



WELCOMING DR HARIVANSH CHATURVEDI



We are thrilled to announce Dr Harivansh Chaturvedi as our new Director General at **IILM Lodhi Road**. With over 47 years in higher education, Dr Chaturvedi holds an MCom and PhD in Business Management from Agra University.

He has held pivotal roles, including Professor and Director at BIMTECH, and is a founding member of the Education Promotion Society of India (EPSI). He has been instrumental in policy formulation at AICTE and in establishing the National Board of Accreditation (NBA).

ALUMNI CONNECT: CAMPUS TO CORPORATE



On 6th July, **IILM University, Gurugram** hosted an inspiring event where our students connected with distinguished alumni Mr Gurtej Chawla, Mr Yogesh Yadav, and Mr Abhishek Joshi. They shared their career journeys, offering invaluable insights and practical tips for thriving in the corporate world.

IILM University Signs MoU with KPMG & HCL



We are thrilled to announce that **IILM University, Greater Noida** has signed a Memorandum of Understanding with KPMG. This partnership will provide our MBA students with valuable certifications to enhance their skills and market readiness.

We are the first institution in Delhi NCR to sign a Memorandum of Understanding with HCL. This partnership will allow us to offer specialised minors in Data Science, AI, and Cyber Security across our programme. Through this collaboration, our students will gain hands-on experience with the latest technologies.

FACULTY DEVELOPMENT PROGRAMME

At **IILM Lodhi Road**, quality is the cornerstone of our academic excellence. We are dedicated to the continuous development and mentorship of our faculty. Under the expert guidance of Dr Nameesh Miglani, a TEDx Speaker and mentor to Higher Education Institutions for various accreditations (NBA, NAAC, ABET, ICAR), our recent Faculty Development Programme delved into pathways to accreditation, its impact on stakeholders, and the implementation of outcome-based education.

EXPERT TALK BY PROF (DR) PADMAKALI BANERJEE



On July 18, Prof (Dr) Padmakali Banerjee, Vice Chancellor of **IILM University Gurugram**, delivered an expert talk on “Sustainable Excellence: Navigating with OQ and EQ” at Naval Base Kochi, CELABS. The session, focussing on creating emotionally intelligent warriors, was attended by over 400 Naval officers and was telecast to other Naval bases across India. It was a great success and well received by all participants.

HR CONFERENCE

IILM University, Gurugram - Our recent HR Conference featured enlightening discussions on leveraging Corporate Social Responsibility (CSR) for sustainable impact and enhancing employee engagement. The event highlighted the vital role of CSR in shaping a better future and explored how volunteering can boost employee satisfaction while making a significant community impact.



New Hydroponics Facility at IILM University, Greater Noida

We're excited to announce the launch of our new pilot-scale hydroponics facility. This state-of-the-art facility supports soilless and pollution-free agriculture, aligning with the UN's Sustainable Development Goals.

A special thanks to the Council of Science and Technology, Lucknow for funding this research project led by Dr Meenu Singh and Mr Vikas Chandra Gupta. Together, we are advancing towards a greener and healthier future.

Exciting New Services for Students

We are pleased to announce two new services for our students at **IILM University, Greater Noida**:

- **Dining Collaboration:** We're partnering with Compass Group India to provide delicious and nutritious meals at our student mess.
- **24/7 Medical Services:** A new partnership with Apollo Hospitals will offer 24/7 first-aid medical services. Trained professionals will be available to assist with emergencies and health-related concerns.



MBA SIP Viva

IILM University, School of Management hosted 14 distinguished industry experts Including Krishna Dev Pathak, Preeti Teotia, Aditya Verma Benori, Nabyendu Das, and some alumni joined us as panel members for the SIP Viva and presentations of the MBA batch 2023-25. Their extensive experience and insights provided invaluable feedback and guidance, enriching the learning experience for our students.

Inspirational Address by Mr Shailesh Goyal



On July 1st, Mr Shailesh Goyal, former VP-HR at Everest Group, addressed the incoming PGDM Batch 2024-26 during their orientation at **Lodhi Road Campus**.

An engineer by profession and a Human Resource expert by passion, Mr Shailesh emphasised the importance of perseverance, diligence, and collaboration in his career. He highlighted the role of critical thinking, continuous learning, adaptability, and effective communication in achieving success.

FACULTY ACHIEVEMENT

Congratulations to **Dr Aruna Rani** from the Department of Biotechnology, School of Engineering, for her recent publication titled "Antimicrobial Peptides: Source, Application, and Recent Developments" in the SCIE and Scopus-indexed journal Process Biochemistry (Impact Factor: 3.7).



Congratulations to **Dr Aanchal Chaudhary** from the Department of Psychology, School of Liberal Arts & Social Sciences, for her recent contribution of a book chapter titled "Up in Smoke: The Interplay of Parenting Styles on Adolescent Tobacco Habits in India" in Spectrum: Blending Disciplines for Innovative Breakthroughs.

Congratulations to **Dr Saumya Sharma** from the Department of Psychology, School of Liberal Arts & Social Sciences, for her conference presentation on "Determinants & Health Outcomes of the Sociocultural Environment of New-Age Parents & Children" at the 2nd International Conference on Pediatrics and Healthcare in Bangkok, Thailand, organised by Scientex Conferences.



Congratulations to **Dr Hima Gupta** from the School of Management, for her recent publication of an empirical study titled "An Empirical Study to Detect Mental Wellness Through Artificial Intelligence: A Promising Approach for Timely Intervention" in European Economic Letters, Vol 14, Issue 1.

PROTIVITI WORKSHOP

We are thrilled to announce "Campus Wheel - a Workshop on Power BI" led by experts, Ms Chhavi Manocha, Senior Manager, and Ms Anushka Verma, Senior Associate from Protiviti on 23rd July 2024. This initiative by the **IILM Lodhi Road** Career Development Cell aims to equip our students with essential skills for their final placements.



LEADERSHIP SERIES

The **School of Management** at IILM University hosted an inspiring Leadership Series featuring insightful sessions with Mr Vinod Kannan, Mr Amit Malik, Ms Sudha Reddy Patnaik, and Ms Anuradha Sehgal. They offered valuable perspectives on leadership, AI, HR, and innovation, which sparked lively discussions and deep engagement among students. Each session energised our students and left them eager to explore new opportunities.



VINOD KANNAN

CEO
Vistara Airlines



AMIT MALIK

President
WadZPay Worldwide Ltd



ANURADHA SEHGAL

Chief Marketing Officer
Coforge



SUDHA PATNAIK

Director - HR Process
& System, GSK

IILM MBA STUDENTS VISIT AMUL

Our **IILM University, Gurugram** MBA students recently visited Amul for an enriching experience that offered practical insights into the dairy industry. The visit began with an introduction to Amul's history and its innovative cooperative model, which has significantly impacted rural development.

Students engaged in discussions about market strategies and learned about Amul's product innovation and quality control processes. They also toured the facilities, observing the production process from milk collection to packaging.

This visit provided valuable lessons in management and inspired our students with Amul's success story, highlighting the power of strategic planning and community-focussed business models.



ANNUAL ARDEE COLLEGE BRIDGE PROGRAMME

The Annual Ardee College Bridge Programme 2024 at IILM University Gurugram & IILM Lodhi Road, was a transformative experience. The event featured immersive workshops and sessions tailored for participants.

Students engaged in design studio practices explored cutting-edge Artificial Intelligence topics and refined their photography skills. They gained insights into academic excellence and career pathways in design, media, finance, and international college applications.

In addition, students from The Ardee School, New Delhi, had a dynamic day of learning at our Lodhi Road campus as part of the "Innovation and Entrepreneurship Outreach Programme." The visit provided engaging activities and valuable insights into innovation and entrepreneurship.



IILM IN THE NEWS

Union Budget 2024-25: Reactions From Education Sector

By Pooja Sharma | 1 Jul 2024

[Union Budget 2024-25](#) [Education Sector](#) [Education Sector](#) [Education Sector](#)

Let us look at the impact of the education sector's role in the Union Budget 2024-25 that has been presented today by Finance Minister Nirmala Sitharaman.



Dr Latha Krishnan
Dean - MBA, School of Management
IILM University, Gurugram

Education Budget 2024 Highlights: Internship opportunities for one crore youth in top 500 companies- Check latest updates here

Education Budget 2024 Highlights: Industry experts are advocating for increased investment in education to help project India as a developed nation by 2047, as envisioned by Prime Minister Modi.

Written by EE Online

Last updated: July 24, 2024, 00:01 IST



Mr Aunindyo Chakravarty
Dean - BBA, School of Management
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FACULTY AWARDS

The School of Management, **IILM University, Greater Noida**, celebrated faculty achievements by honouring outstanding contributions. Dr Sandeep Kumar was named Change Champion, Dr Akhil Damodaran was recognised as the Out of the Box Thinker, and Dr Sonika Sharma received an award for Exceptional Contribution to Institutional Activities. Dr Gautam Srivastava was named Researcher of the Year, Dr Shyamali Satpathy was honoured for Exceptional Contribution to Student Employability, and Dr Moid was recognised for his Exceptional Contribution to Student Learning.



STUDENT ACHIEVEMENT

We are proud to announce that Shrestha Bhardwaj, an MA Psychology student, is excelling in her internship as a Consultant Trainee at Happimynd Professional Services Pvt. Ltd. Based in Gurugram with an office in London, Happimynd specialises in digital self-help tools for mental and emotional health, available in 152 countries. Shrestha's role involves helping clients find the right tools, liaising with psychological services, and creating content for corporate courses and the company's website.

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www.iilm.edu



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