



**IILM SCHOOL OF
HOSPITALITY AND
SERVICES MANAGEMENT**

 **IILM UNIVERSITY**

Gurugram | Greater Noida

OUR VISION

Our vision is to be a leading University that inspires students to become responsible global citizens and leaders in their chosen fields and the world, through an innovative, interdisciplinary, and inclusive approach to learning.

OUR MISSION

Our mission is to provide students with an education that is intellectually stimulating and practically relevant. We aim to foster a community of learners who are innovative, interdisciplinary, and socially responsible. We offer a range of programmes that are designed to prepare students for purposeful work and to inspire them to make a positive difference in the world. We are dedicated to empowering students with the knowledge, skills, and experiences they need to achieve their full potential and become responsible global citizens and leaders.

MESSAGE FROM MR NAKUL ANAND

(Guide & Mentor, School of Hospitality and Services Management)

IILM strives to make hospitality education a pathway to global leadership, a catalyst for innovation, and a driver of economic and social transformation. The vision of the University is to provide a comprehensive and interdisciplinary hospitality education that nurtures service excellence, ethical values, and sustainable practices.



The primary mission of the School of Hospitality and Services Management is to create a generation of professionals who are not only technically skilled and industry-ready but also socially conscious, globally competent, and equipped with exemplary leadership abilities. By nurturing the next generation of leaders for one of the most dynamic and impactful industries in the world, IILM empowers its students to set new benchmarks in innovation, sustainability, and service excellence.

We prepare students to address the ever-changing dynamics of the global service economy, inspiring them to lead with creativity, vision, and integrity, while contributing meaningfully to society and the industry at large.

Nakul Anand

Former Executive Director, ITC Limited
Corporate Hotelier of the World 2019

IILM ADVANTAGES



Over 30 years of
Academic Excellence



Global Network of
over 16,000 Alumni



International
Collaborations



Niche Career
Pathways



Job opportunities
with over 400
Companies



Centrally located
green Campuses



Merit-based
Scholarships



Renowned Faculty
from Academia and
Industry



Vibrant
Campus Life



Internationally
Benchmarked Curriculum



IILM SCHOOL OF HOSPITALITY AND SERVICES MANAGEMENT

Rooted in industry-focused learning and experiential education, the School of Hospitality and Services Management equips students with the expertise to excel in the fast-evolving world of hospitality and service industries. By blending theoretical knowledge with hands-on training, the school nurtures thought leaders, skilled professionals, innovators, and entrepreneurs.

With a globally aligned curriculum, immersive industry exposure, and real-world projects, students develop the confidence to navigate and lead in diverse professional landscapes. The School of Hospitality and Services Management at IILM empowers students to embrace challenges and redefine service excellence with a global perspective.

DURATION:

- 3 years - BBA in Hospitality and Services Management
- 4 years - BBA (Hons) in Hospitality and Services Management

ELIGIBILITY:

- 10+2 from CBSE/ICSE or any equivalent board examination with English as one of the subjects.
- Selection is based on an aptitude test and a personal interview.

PROGRAMME OBJECTIVES

The BBA/BBA (Hons) in Hospitality and Services Management is designed to develop professionals with a strong service and entrepreneurial mindset, leadership capabilities, and industry adaptability.

The programme integrates practical training with strategic learning, emphasising innovation, operational excellence, and leadership, ensuring students are equipped to meet the evolving demands of the global hospitality and service sectors. Graduates emerge as strategic thinkers and innovative professionals, ready to contribute effectively to the diverse hospitality landscape.

SPECIALISATIONS OFFERED

In today's competitive job market, gaining specialised knowledge and experience will set you apart. You will have the choice to specialise in:



PROGRAMME FEATURES

Expert Mentorship & Industry-Guided Curriculum

The programme is guided by hospitality stalwart Mr. Nakul Anand, ensuring a curriculum that reflects the evolving demands of the industry. Complemented by a faculty with extensive industry and academic experience, it bridges theory with real-world applications, preparing students for leadership in the global hospitality landscape.

Applied Learning

Engage in hands-on, immersive learning aligned with the latest industry trends, ensuring you stay ahead of the curve. Our approach places you at the heart of your chosen sector, equipping you with essential skills that form the foundation of a successful leadership career.

Industry Exposure

Industry exposure goes beyond the classroom. Learn directly from experts through conferences, guest lectures, field trips, and real-world projects with top organisations. You'll engage in a dynamic learning experience, gaining first-hand insights into industry practices through a bespoke schedule of visits and discovery trips.

Immersive Internships

On-the-job experience is a crucial element of your Bachelor's degree, ensuring you're career-ready upon graduation. With strong industry ties, you'll gain access to top-tier domestic and international internships that provide real-world experience in your chosen sector and location, putting you in a prime position for future success.

Bespoke Career Support

From perfecting your CV to landing your dream job, our Career Services team provides tailored guidance to help you achieve your career goals. Our dedicated team offers highly personalised support, equipping you with the resources, techniques, and tools needed to navigate your career path successfully.

Entrepreneurial Edge

Access to an incubation cell, top industry mentors, and innovation-driven projects empowers students to lead, innovate, and build successful careers in the hospitality and service industries.

Leadership Development

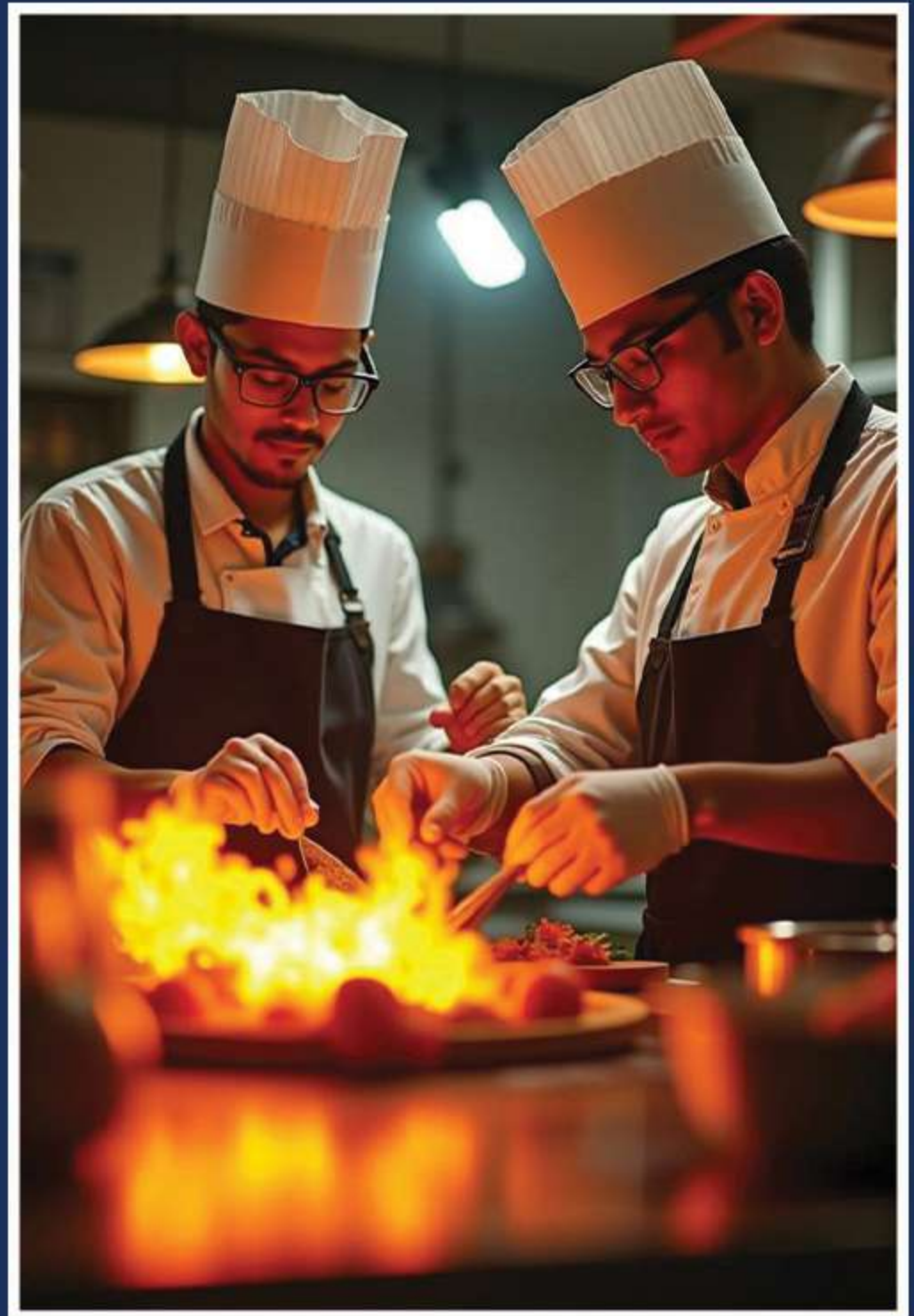
A structured leadership track focusing on strategic decision-making, business acumen, and communication skills, ensuring graduates are ready for high-impact careers in hospitality, aviation, events, and beyond.

Future-Ready Skills & Digital Transformation

Gain hands-on training in industry-specific software, AI applications in hospitality, and data analytics, preparing students for leadership in the evolving experience economy.

Globally Recognised Certifications & Multidisciplinary Learning

Enhance career prospects with internationally recognised hospitality certifications and interdisciplinary electives in psychology, critical thinking, and customer experience management, shaping well-rounded professionals.



CAREER PROSPECTS

Luxury Hotels and Resorts



Event Planning and Management



Food and Beverage Management



Culinary Operations and Management



Entrepreneurship



Revenue Management and Data Analysis



Sales and Marketing



Cruise Line Management



Luxury Retail



Aviation



Real Estate



Health & Wellness



Hospitality Consultancy



Entertainment & Recreation



Travel and Tourism



Facility Management



GATEWAY TO A GLOBAL CAREER

In today's experience-driven economy, industries are evolving to prioritise customer engagement, personalised services, and exceptional brand experiences. An IILM degree prepares you to thrive in this dynamic landscape, unlocking career opportunities across the world's most dynamic industries.

Equipped with specialised skills, industry expertise, and strong professional connections, you will graduate ready to excel in your chosen field. The prestigious IILM name on your CV, combined with the support of an extensive network of alumni, faculty, and industry mentors, will provide you with unparalleled career opportunities worldwide.

FOR ADMISSIONS



FOR WEBSITE



FOR SCHOLARSHIP DETAILS



 www.iilm.edu

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