

# **Annual Alumni Involvement Report 2023-24**

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## **Introduction:**

The academic year 2023–24 witnessed active alumni involvement at School of Management IILM University, Greater Noida. Through Alumni Meet, guest lectures, mentorship programs, and interactive sessions, alumni served as a bridge between industry and academia. Their guidance enriched student learning, fostered networking opportunities, and strengthened the bond between the university and its graduates, making the year impactful and collaborative.

# **Activity conducted:**

## 1. Annual Alumni Meet – Saajha 2024 (16th March 2024)

The Annual Alumni Meet, branded as "Saajha 2024", was one of the flagship events organized by the Alumni Relationship Cell (ARC). The event created a vibrant platform for reconnecting with former students and strengthening their ties with IILM University, Greater Noida.

#### 23 Notable Alumni listed below:

Name of Alumni	Batch	Company	Designation
Pulkit Mathur	2007-2009	Alliance Advertisement Marketing Pvt Ltd	Head Digital Marketing
Abhishek Swami	2010-2012	IT By Design	Sr Marketing Manager
Neha Gupta	2010-2012	Meta	Marketing Manager
Sachin Chugh	2011-2013		
Rashmi Jha	2013-2015	Llyod Group of Institution	Manager Marketing & Admission
Vamshi Devarasetti	2015-2017	IILM University, GN	Manager Marketing & Admission
Mayank Agrawal	2015-2017	Signmax	Director
Vishal Sharma	1995-1997	Children Plus	Founder
Nupur Agrawal	2016-2018	Samsung Electronics	Manager
Deepak	2013-2015	Solv	Sr Category manager
Prakhar Rajona	2018-2020	Deutsche bank	Sr Analyst
Nupur	2016-2018	Ayushman Hospital & Health Services	Assistant General Manager Marketing

Belal Akbar	2017-2019	Tata Consumer	Business
		Products	Development
			Lead
Anubhab Deb	2018-2020	Gartner	Client Success
			Specialist
Harshal Dilwali	2018-2020	Clarissa Group	Director
Gurmeet	2019-2021	Agoda	Strategic account
			Manager
Deepika Dewangan	2019-2021	RBL Bank	Alliance &
			Portfolio Manager
Arif Siddiqui	2019-2021	Cognizant	Associate Analyst
Payal	2019-2021	ARK Solutions	Lead Talent
			Acquisition
Priyanka Kumari	2019-2021	Wed Me Good	Senior Associate
Rohit Sharma	2021-2023	Crowe	Senior Consultant
Dinesh	2010-2012	Mercer	Lead Specialist
			Graphic
Sankalpa Kumar Rout	2021-2023	Kimble Technology	ERP Consultant

## 2. Visit to institution for student interaction:

Webinar: MBA Alumni Success Stories (21st March 2024)

On 21st March 2024, IILM University, Greater Noida, organized a webinar on *MBA Alumni Success Stories*. Distinguished alumni shared their professional journeys, industry experiences, and valuable career insights with 77 students of the current Batch. The session inspired participants by showcasing diverse success paths and emphasized how management education at School of Management, IILM Greater Noida helped shape their achievements. The event concluded with an engaging Q&A, fostering motivation and guidance for future leaders.

#### 02 Notable Alumni listed below:

Name of Alumni	Batch	Company	Designation
Mr. Harsh Dilwali	2018-2020	Clarissa Group	Director
Mr. Vamshi Deverasetti	2015-2017	IILM University, GN	Manager Marketing & Admission

#### 3. Deloitte: Online interaction with student

We have organized an online interaction session with our esteemed alumnus, Mr. Nitin Sharma, a 2020–22 pass-out of school of management, IILM University Greater Noida currently thriving as a Business Technology Analyst at Deloitte. His journey and professional experiences provided to 77 students who got valuable perspectives on what it takes to succeed in a competitive corporate environment like Deloitte.

Alumni Name	Batch	Company	Designation
Mr. Nitin Sharma	2020-2022	Deloitte	Business Technology Analyst

# 4. Summer Internship Programme Guidance – July 2023:

The Summer Internship Programme (SIP) is a cornerstone of IILM's MBA curriculum. In 2024, ARC involved alumni extensively to mentor students during their SIP journey. To ensure students translate classroom learning into practical corporate experiences while receiving structured guidance from alumni mentors.

#### 06 Notable Alumni listed below:

Name of Alumni	Batch	Company	Designation
Rishika Upadhyay	2020-2022	Benzara	HR Head
Vinit	2016-2018	Barclays	Sr Procurement Officer
Avipsha Das	2017-2019	Digitide	Assistant Manager
Somya Kanta	2014-2016	Metaflex	Manager West
Prashant Ranjan	2018-2020	Godrej & Boyce	Assistant Manager
Virkyn Koul	2021-2023	Accuwiz	Consultant

#### 5. Conclusion:

The year highlighted the importance of strong alumni relations in shaping future-ready students. By sustaining this bond, IILM continues to strengthen its academic ecosystem and foster a culture of learning, collaboration, and lifelong connection.