



Alumni Association – Annual Report 2024

IILM University, Greater Noida

1. Preface

The year **2024** has been a year of consolidation, expansion, and innovation for the **Alumni Association** at IILM University, Greater Noida. Following its establishment in **July 2023**, Alumni association entered its first full year of structured activities in 2024 with the mission to **strengthen the alumni network, build bridges with current students, and create meaningful industry-academia collaborations.**

This report captures the **initiatives undertaken, outcomes achieved, and the strategic direction for the future.**

2. Alumni Association – Executive Committee 2024

- Mr. Abhishek Kumar
- Dr. Shyamli Satapathy
Mr. Parash Yadav
- Mrs. Suhani Sharma
Mrs. Anuradha Kumari
- Dr. Ekta Saraswat
Mrs. Roma Chandra

Internal Committee Members:

- Dr. Shivi Mittal
- Dr. Sonika Sharma
- Prof. Kishan Nigam
- Mr. Vamshi Devarasetti

3. Major Activities and Events Conducted in 2024

3.1 Alumni Connect Series (Jan – March 2024)

- ARC launched the **Alumni Connect Series**, inviting alumni leaders from various industries to share their professional journeys and domain-specific expertise.
- Topics included:
 - *“AI and the Future of Work”*
 - *“Financial Strategies in a Changing Economy”*
 - *“Leadership Lessons from Start-ups”*
- **Outcome:** Over 300 students attended across sessions, reporting greater industry awareness and motivation. Alumni expressed satisfaction at being able to contribute academically.

3.2 Pre-Placement Preparation Drive (July 2024)

- Alumni professionals conducted a structured drive for **placement readiness**.
- Activities included:
 - Mock interviews (HR + Technical)
 - Resume clinics and LinkedIn profile reviews

- Group discussion simulations
 - Career pathway guidance in Finance, Marketing, HR, and Analytics
 - **Outcome:** Students entered placement season with improved confidence. Several students acknowledged securing internships and pre-placement offers through alumni referrals.
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3.3 Grand Alumni Reunion (September 2024)

- ARC hosted the **Annual Alumni Reunion** at the Greater Noida campus.
 - Key features:
 - Participation from alumni across batches 2008–2022.
 - Felicitation of **Distinguished Alumni Achievers** in Corporate Leadership, Entrepreneurship, and Social Impact.
 - “Back to Campus” cultural evening with performances by current students.
 - Networking lounges for alumni-student interaction.
 - **Outcome:** Strengthened the emotional bond between alumni and their alma mater while providing students with live networking opportunities.
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3.4 SIP Viva and Industry Panel Reviews (October 2024)

- Alumni professionals collaborated with faculty members in evaluating **Summer Internship Project (SIP) Vivas**.
 - Alumni brought in **industry-relevant perspectives**, giving students deeper insights into practical problem-solving and project execution.
 - **Outcome:** Student projects were refined with actionable feedback, and alumni valued the opportunity to contribute academically.
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3.5 Social Responsibility Initiative (November 2024)

- ARC, in collaboration with alumni-led organizations, initiated a **CSR Project** on “*Youth Skill Development for Greater Noida Communities.*”
 - Activities included:
 - Workshops on digital literacy for underprivileged students.
 - Career counseling sessions by alumni volunteers.
 - **Outcome:** The project enhanced the university’s **community engagement profile**, while alumni participation highlighted their social commitment.
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3.6 Digital Expansion – Alumni Database and Portal (December 2024)

- ARC developed an **updated alumni database** covering more than **1,000 alumni profiles**.
- Initiated the design of an **Online Alumni Portal** to centralize networking, job postings, and event registrations.
- **Outcome:** A stronger communication channel was established, ensuring alumni are kept engaged through newsletters and digital updates.

Month	Activity	Key Highlights	Outcome/Impact
January – March 2024	Alumni Connect Series	Alumni leaders from diverse industries delivered sessions on “ <i>AI and the Future of Work</i> ”, “ <i>Financial Strategies in a Changing Economy</i> ”, and “ <i>Leadership Lessons from Start-ups.</i> ”	Over 300 students participated; enhanced industry awareness and alumni academic involvement.

July 2024	Pre-Placement Preparation Drive	Conducted by alumni professionals; included mock interviews (HR + Technical), resume clinics, LinkedIn reviews, group discussions, and career pathway mentoring.	Students entered placement season more confident; some secured internships and PPOs through alumni referrals.
September 2024	Grand Alumni Reunion 2024	Attended by alumni from batches 2008–2022; featured achiever felicitations, networking lounges, and a “Back to Campus” cultural evening.	Strengthened alumni–institution ties; students gained direct networking exposure.
October 2024	SIP Viva & Industry Panel Reviews	Alumni professionals co-evaluated Summer Internship Projects with faculty, focusing on practical problem-solving.	Student projects improved with actionable insights; alumni valued academic involvement.
November 2024	Social Responsibility Initiative	CSR project “ <i>Youth Skill Development for Greater Noida Communities</i> ” with digital literacy workshops and alumni-led career counseling.	Elevated university’s social engagement; showcased alumni social commitment.
December 2024	Digital Expansion – Alumni Database & Portal	Expanded alumni database (1,000+ profiles); initiated Online Alumni Portal for networking, job postings, and event registrations.	Enhanced alumni communication and created a foundation for long-term engagement.

4. Key Achievements of 2024

- **Expanded Alumni Engagement:** Participation of alumni in more than **10 structured events** across the year.
- **Enhanced Student Readiness:** Over **70% of final-year students** attended alumni-led placement sessions.
- **Reinforced University Branding:** Distinguished alumni recognized in the reunion created a positive external image.
- **Community Impact:** Successful launch of alumni-driven CSR activities.
- **Digital Progress:** Structured database and portal development strengthened institutional memory and alumni tracking.

5. Strategic Focus for 2025 and Beyond

- Launch the **Alumni Mentorship Program** in a structured format.
- Roll out the **IILM Alumni Portal** for seamless networking and opportunities.
- Host the **IILM Alumni Conclave 2025**, focusing on industry-academia collaboration.
- Alumni professionals conducted sessions on **resume building, interview techniques, and corporate expectations**.
- Reunion of Selected Batches (20030)

6. Conclusion

The year **2024 was a turning point** for the Alumni Relationship Cell at IILM University, Greater Noida. From academic collaborations and placement support to grand reunions and social initiatives, the Cell significantly strengthened alumni engagement.

ARC has now evolved into an **institutional pillar** that not only connects past and present students but also contributes to **academic excellence, professional success, and social responsibility**.

With stronger goals for 2025 and beyond, ARC is set to achieve even greater milestones in alumni-student-faculty collaboration.