



Alumni Involvement Report Academic Year 2022-2023

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Introduction

The academic year 2022–2023 was a successful one for the School of Management, IILM University, Greater Noida. During this period, we proudly registered our Alumni Association, creating a formal platform for stronger engagement with our graduates. Several initiatives were conducted, including webinars such as *MBA Alumni Success Stories*, interactive sessions with current students, and career guidance activities

Activities Conducted

1. Formation of the Alumni Association

The Alumni Association of the School of Management, IILM University, Greater Noida, was formally formed on **22nd July 2023**. The meeting was attended by the below -listed executive members and internal committee representatives.

Executive Members

• Mr. Abhishek Kumar (President)
• Dr. Shyamli Satapathy
• Mr. Paras Yadav
• Dr. Suhani Sharma
• Mrs. Anuradha Kumari
• Mrs. Ekta Saraswat
• Dr. Roma Chandra

Internal Committee Members:

• Dr. Shivi Mittal
• Dr. Sonika Sharma
• Mr. Vamshi Devrasetti

2. Alumni as Guest Speakers:

We regularly invite our alumni as **Guest Speakers** to share their corporate experiences, industry insights, and career journeys. These sessions enrich classroom learning and inspire students with real-world perspectives.

Event- Experience worth Spreading 16th July 2022

02 Notable alumni include:

Name of Alumni	Batch	Company	Designation
Bashistha Sharma	PGDM 2011-2013	Deutsche Bank	AVP, Credit Officer
Tarisha Rathod	PGDM 2011-2013	E&Y	Tax Manager

3 .Methodology to Connect with Alumni and its Implementation

The School of Management, IILM University Greater Noida, maintains strong alumni connections through WhatsApp groups, an Excel database of over 800 alumni, and active engagement on platforms like LinkedIn, Facebook, and Instagram. These channels are used to share updates and inform alumni about upcoming event.

Conclusion

In the academic year 2022–2023, the School of Management, IILM University, Greater Noida successfully strengthened alumni engagement by registering the Alumni Association, organizing webinars, guest lectures, and career guidance sessions. These initiatives fostered meaningful alumni–student connections and enhanced professional development. With a strong foundation in place, we look forward to expanding alumni involvement and creating even greater opportunities in the coming years

