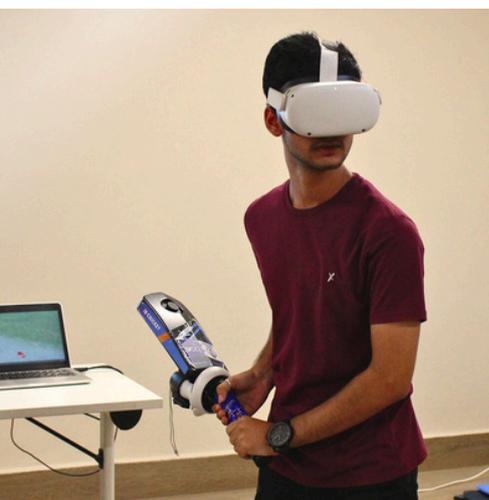


Campus Chronicles

December' 24 Edition



IILM shines at Inter-University Sports Event

We are incredibly proud to celebrate the outstanding achievements of our students at the SGT University Sports Event! Shashank (MBA) showcased strategic brilliance and focus to secure 2nd place in Chess, while Kanishka (Bachelors of Design) demonstrated exceptional skill and determination to win 1st place in Table Tennis.



AI Panel: Transforming the Future of Business



Industry leaders gathered at IILM University to explore the transformative power of Artificial Intelligence. The session featured Mr Amit Batra, Ms Shweta Sachdev, Mr Sanjeev Batra, and Mr Anil Gupta, who shared insights into AI's impact on innovation, HR practices, and marketing. The discussions inspired attendees with actionable strategies and real-world examples, offering a fresh perspective on the future of work.

Multimedia Studio Inauguration

IILM University Gurugram proudly inaugurated a state-of-the-art Multimedia Studio, empowering BJMC students with industry-ready skills. The studio features cutting-edge equipment and offers hands-on experience in media production, preparing students for the dynamic world of media.



Shaping the Future of Work

The Behavioural Science & HR Summit at IILM University Gurugram featured discussions on talent management, AI in workplaces, and ESG practices, with leaders from Flipkart, HCLTech, and Meta sharing strategies for innovation and collaboration. Keynote speakers, Ambassador Ashok Sajjanhar and Prof (Dr) Padmakali Banerjee, emphasised cross-industry collaboration and innovation-driven solutions.

LEAD 2024 also focused on organisational culture, emotional intelligence, and diversity, offering valuable insights on building inclusive workplaces, ethical leadership, and aligning business strategies with societal impact.



IILM University partners with Virginia Commonwealth University, USA

We're thrilled to share that IILM University Greater Noida and Virginia Commonwealth University USA signed an agreement to collaborate for research, faculty exchange, and student mobility. This partnership is a key step in providing international opportunities for our students and faculty members.



IILM Greater Noida partners with Blue Ocean for Global Supply Chain Certification

IILM University Greater Noida, has signed an MoU with Blue Ocean's Logistics and Supply Chain Skill Development Programme, offering undergraduate management students the chance to earn the globally recognised ASCM Certification in Supply Chain Management. This partnership reinforces IILM's commitment to equipping students with industry-relevant skills.



Exploring AI Frontiers: An Industry Leaders' Session at IILM

IILM Lodhi Road hosted an inspiring session titled "AI Transformation: Careers and Industry Frontiers" for our PGDM students. The event featured two distinguished industry leaders:

- Mr Himanshu Joshi, Entrepreneur at Applied AI Vector Institute & MIT Sloan Alumnus
- Ms Vidhya Veera Raghavan, VP, AI Strategy & Business Planning, Standard Chartered

The session delved into the transformative power of Artificial Intelligence, exploring emerging trends, business strategies, and the critical skills needed to excel in this evolving field.



Celebrating the Success of IILM's Early Campus Placement Drive

IILM University Gurugram and Greater Noida, along with IILM Lodhi Road, proudly celebrate the outstanding achievements of our Early Campus Placement Drive.

Highlights:

Top Recruiters: Deloitte, Gartner, BlackRock, Protiviti, Wipro, and many more.

Highest CTC: ₹16.5 LPA

Average CTC: ₹8.02 LPA

Congratulations to our students for their remarkable placements and a bright future ahead!

CELEBRATING CONSTITUTION DAY

Constitution Day at ILM University honoured 75 years of Indian democracy, reflecting on the pivotal role of the Indian Constitution. The event highlighted its evolution, democratic values, and enduring impact on the nation.

LAW



INSPIRING VISIT BY DR JULIAN O'SHEA

ILM University was honoured to host Dr Julian O'Shea, lecturer at Monash University and social media influencer. Dr O'Shea shared his inspiring journey, offering valuable insights into content creation and sustainability. He also highlighted his Guinness World Record achievement.

COMMUNICATION



MANAGEMENT

The **i-FLIE Incubator**, launched with insights from Google India's Apurva Chamaria, is a hub for fostering innovation and empowering entrepreneurs.

On 23rd October 2024, BBA students showcased their entrepreneurial spirit by turning ₹500 seed money into successful ventures. The campus buzzed with food stalls, gaming booths, photo booths, and creative products, fostering a lively atmosphere of innovation and teamwork.

₹500 ENTREPRENEURIAL VENTURE COMPETITION

**The year
in brief**

PROMOTING WELLNESS: LAUNCH OF THE I-BLOOM

The Department of Psychology launched the i-Bloom Holistic Health and Counselling Centre, led by VC Prof (Dr) Padmakali Banerjee, Dr Sakshi Kaul, and Dr Shailaja Pokhriyal, to promote mental and emotional well-being and support student growth.

PSYCHOLOGY



COMPUTER SCIENCE

The School of CSE, ProVask, is excited to represent IILM University, Gurugram, at the prestigious Smart India Hackathon 2024 Grand Finale.

SUCCESS AT THE SMART INDIA HACKATHON



DESIGN

Students were treated to an exclusive masterclass on the Future of Fashion and a workshop on Brand Identity vs Brand Image, led by Mr Massimi Liano Giornetti, former Creative Director at Salvatore Ferragamo.

MASTERCLASS FASHION & BRANDING

NOVEMBER 2024

The School of Management was ranked 3rd among emerging business schools in the country by Outlook India.

SEPTEMBER 2024

The School of Management became one of the first to introduce fully industry-driven courses in collaboration with KPMG and HCL.

MANAGEMENT



NOVEMBER 2024

The School of Computer Science and Engineering secured ₹60 lakh funding from AWaDH-IIT Ropar to establish a state-of-the-art Cyber-Physical System (CPS) Research Lab.

JUNE 2024

SCSE also signed an Academic Programme Integration Pilot Agreement with Microsoft Corporation.

COMPUTER SCIENCE



LAW

SEPTEMBER 2024

The Teachers' Colloquium on "New Teaching Methods in the Age of AI" welcomed deans and professors from colleges across Delhi NCR.

APRIL 2024

The School of Law hosted its first National Moot Court Competition, which featured 64 teams from across India.

ENGINEERING

Department of Electrical and Electronics Engineering

SEPTEMBER 2024

Dr Vanya Arun & Dr Ankita Awasthi faculty members from the Department of Electrical and Electronics Engineering were recognised among the world's top 2% of scientists globally in the 2024 Stanford University and Elsevier list.

SEPTEMBER 2024

The department conducted a Drone Workshop to enhance engineering students' knowledge and practical skills in drone technology.

Department of Mechanical and Allied Engineering

NOVEMBER 2024

The Industry-Academia talk series highlighted advanced automotive and EV technologies, featuring "STM and Smart Wheels Code Generator" with experts from ANCIT.

Department of Biotechnology

JANUARY 2024

A scientific session was conducted on the role of advanced chromatographic techniques in biotechnology, hosted by Dabur.

FEBRUARY 2024

A scientific session on the technological aspects of food production was organised by Bikanervala Foods Pvt. Ltd.



PSYCHOLOGY

SEPTEMBER 2024

The IILM Wellness Centre was inaugurated with a talk on non-medical healing and social support for mental health.

NOVEMBER 2024

Prof Nigel Holt delivered a masterclass on "Sticky Habits: Psychology and Behaviour Change," exploring habit cycles, addiction, and strategies for change.

COMMUNICATION

NOVEMBER 2024

PressPsych Palooza 2024, a thought fest, examined "Cultivating Happiness" through media, psychology, and the arts, featuring panels, competitions, and performances.

FEBRUARY 2024

The Literature Festival celebrated "Identity Narratives" with a diverse range of voices, engaging sessions, performances, and discussions on the power of storytelling.

Empowering Education with AI

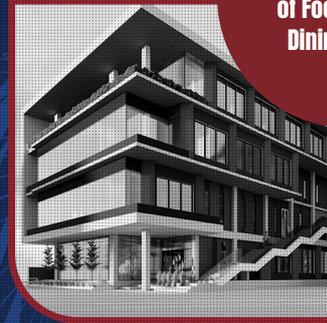
On 4th December 2024, IILM Lodhi Road hosted a Faculty Development Programme on "AI in Education: Using Microsoft CoPilot & AI Tutor", led by experts from Microsoft India—Mr Raghav Khullar, Mr Abhishek Sharma, Mr Sanjay Dhingra, and Mr Pranav Mittal.

The session highlighted how AI tools like Microsoft CoPilot and AI Tutor are transforming education, offering innovative teaching and learning solutions. We extend our gratitude to the speakers for their invaluable insights, reaffirming IILM's commitment to educational excellence.



Transforming IILM Greater Noida: New Spaces, New Experiences!

25,000 Sqft.
of Food Court & Dining Space



HALDIRAM'S



SUBWAY



DOMINO'S

Pickleball Court Basketball Court Tennis Court Athletic Court



IILM Samvaad Series

The 2nd edition of the IILM Samvaad Series, titled "Trump Trade Tech," was held on 5th December, featuring Mr Nandagopal Rajan, COO of Indian Express Digital, and Mr Anil Sasi, National Business Editor at The Indian Express, in an engaging and insightful discussion.



Trump Trade Tech

The 3rd edition of the IILM Samvaad Series, held on 16th December 2024, explored "Conscious Leadership in the BANI World." Distinguished speaker Dr Tracy F. H. Chang, Associate Professor at Rutgers School of Management, and Dr Nihar Amoncar, Pro Vice Chancellor, IILM University Greater Noida, led an engaging discussion.



Conscious Leadership in the BANI World

IILM students explore Radio Broadcasting at AIR

On 25th November 2024, the Department of Communication at IILM University's organised an educational visit to All India Radio (AIR). The visit offered students hands-on exposure to radio broadcasting, complementing their theoretical studies.

Students toured the AIR studio, observing the intricacies of production, and engaged with the industry experts who shared valuable insights and advice. The experience provided a deeper understanding of the field and inspired students to consider careers in radio broadcasting.



Leadership Development Programme for Indian Navy Officers

From 20th to 25th October 2024, IILM University Gurugram, hosted a week-long Senior Leadership Development Programme titled "Inspiring Leadership through Emotional Intelligence". Designed for senior Indian Navy officers, the programme focused on enhancing leadership capabilities by balancing the Organisational Quotient and Emotional Quotient through experiential training. Expert Trainers:

- Mr P. Dwarakanath (Chancellor, IILM University Gurugram)
- Prof (Dr) Padmakali Banerjee (Vice Chancellor, IILM University, Gurugram)
- Dr B. L. Dubey, Emeritus Resource Faculty, SCBS.
- Dr Sakshi Kaul, HOD Psychology.



Unveiling "Anant Antdrishti": Celebrating Mathematics & Curiosity

The Department of Mathematics, School of Basic and Applied Sciences inaugurated the Mathematics Club, Anant Antdrishti, with Dean - Pro Puneet Sharma officiating the launch. Dr Birjesh Kumar from Ramanujan College, University of Delhi, delivered an inspiring guest lecture, igniting curiosity and a passion for mathematics. The day concluded with engaging discussions over high tea, celebrating a shared enthusiasm for mathematical exploration.



Launch of "Head Start" at IILM Lodhi Road New Delhi

On 7th December 2024, IILM Lodhi Road hosted the launch of "Head Start", an insightful guidebook by Mr Vivek Gambhir, Venture Partner at Lightspeed India, and Mr Sunder Ramachandran, Head of Transformation at Dr Reddy's Labs.

Designed for postgraduate students and early-career professionals, Head Start offers practical strategies for career growth, focusing on adaptability, consistency, and purpose. The event, co-moderated by Mr Ankur Sethi and Dr Sanyukta Jolly, featured engaging discussions and Q&A sessions with enthusiastic students.



Expert Lecture on Semiconductor Technology

The Department of Electrical and Electronics Engineering, Greater Noida organised an expert lecture on "Semiconductor Technology: A Discussion on Current and Future Outlook" by Mr Himanshu Jain, Foundry Technology Manager at Analog Devices, Ireland. The session provided valuable insights into the advancements and future trends shaping the semiconductor industry.



Design students impress with Final Jury Projects

The Department of Design, IILM University Gurugram showcased wearable art and inclusive designs at the Semester 7 Final Jury. Projects drew inspiration from diverse themes like the Indus River and the Baroque era, reflecting creativity and social responsibility.



IILM Lodhi Road Unveils Its Revamped Website

We are delighted to announce the launch of the newly revamped IILM Lodhi Road website. This digital upgrade reflects our commitment to delivering quality education, fostering excellence, and ensuring a seamless online experience for students, faculty, and visitors alike.

The website highlights our mission to promote integrity, drive research and innovation, champion diversity and inclusion, and embrace sustainability for impactful leadership. Explore our programmes, campus life, and more, and see what makes IILM Lodhi Road a hub of transformation.



Fostering Innovation: ICSSR-sponsored conference at IILM

On 23rd November 2024, IILM Lodhi Road proudly hosted the ICSSR-sponsored conference on "Creating a Supportive Ecosystem for Student Entrepreneurs" under the Viksit Bharat Scheme. The event brought together an impressive group of dignitaries, thought leaders, innovators, and alumni to share insights on nurturing innovation and entrepreneurial growth among students.

We were honoured to welcome distinguished alumni:

- Mr Saif Mohammed, CEO, Rubber, Chemical, and Polymer Skill Development Council (PGDM Batch 1999-01)
- Mr Havish Madhvapaty, Founder, Havish M Consulting (PGDM Batch 2007-09)



Dr Akhil Damodaran hosts AI Masterclass for Indian Express

Dr Akhil Damodaran, Dean at IILM University, Greater Noida led a masterclass for Indian Express subscribers on the transformative uses of AI, offering practical insights.

AI Consultancy for Paradeep Phosphates

Dr Akhil Damodaran has been tasked with implementing AI solutions at Paradeep Phosphates' Orissa and Goa plants to boost operational efficiency and innovation.



BACC Students Showcase Creative Excellence

1st-year BA (Hons) Corporate Communication students presented innovative advertising projects during the Advertising Exhibition. Guided by Ms Tanya Bhutani, the event highlighted student-created logos, taglines, and advertisements, offering a platform for experiential learning and skill development.



Guest Session on Building Brands

The IILM Lodhi Road Marketing Club Clios hosted Mr Rishabh Mehrotra, Co-founder of Rio Ventures, for an insightful session on "Building Brands and Business of Indian Origin".

Drawing on over 20 years of experience in startups across food tech, cloud kitchens, and mobile messaging, Mr Rishabh shared valuable insights on evolving consumer mindsets, the importance of convenience, and the Zero Moment of Truth (ZMOT) in purchasing decisions.



IILM Gurugram Announces New Campus Building

IILM University is thrilled to announce a state-of-the-art building, enhancing the campus with modern functionality. The facility will feature 30 spacious classrooms, a 200 seater auditorium, and sustainable design elements to foster an exceptional learning environment.



Join us in celebrating the vibrant spirit of IILM!
Capture the essence of IILM, Showcase your Talent
and get featured. Tag us @iilmgurugramofficial
@iilmgreaternoidaofficial @iilm
Use hashtag #iilmians

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www.iilm.edu

SCAN OR CLICK



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