

PRAVAH

E-NEWSLETTER | FEBRUARY, 2023



ILLUMINATORS, INNOVATORS, LEADERS, MOBILIZERS (IILM)

CONTENTS

EDITOR NOTE

**MESSAGE FROM THE
VICE CHANCELLOR**

**FROM THE SCHOOL
OF MANAGEMENT**

VISIT TO AUTO EXPO

**GUEST LECTURE: INTERNAL
AUDIT AND ANALYSIS OF RISK**

**GUEST LECTURE: KEY
PERFORMANCE INDICATORS
OF A BANK**

**FROM THE SCHOOL
OF LAW
EDUCATIONAL VISIT**

**FROM THE SCHOOL OF
ENGINEERING &
TECHNOLOGY**

NASSCOM

**SEMINAR ON CAREER
COUNSELLING**

**INDUSTRIAL VISIT:
NETWORKS BULLS,
GURUGRAM**

**FROM THE SCHOOL OF
JOURNALISM & MASS
COMMUNICATION**

**INDUSTRIAL VISIT TO
AMAR UJALA**

**ALL FACULTY
ACHIEVEMENT
FACULTY RESEARCH
PAPERS PUBLISHED
PATENT PUBLISHED**

**TRAINING &
PLACEMENT**

PLACEMENT WEEK

**GIST, IDFC, Q1
TECHNOLOGIES CAMPUS
RECRUITMENT
DRIVE**

We are delighted to bring out a monthly newsletter, PRAVAH of various happenings under the umbrella of IILM University which is a culmination of a plethora of efforts. In this issue, we will recount various activities and events in which our students and faculty members were participated actively.

I owe a heartfelt thanks to all the contributors in this regard. In the continuation pursuit I extend my immense gratitude to all faculty members for their achievement and best wishes to all students.




Editor

Dr. Shivi Mittal
Associate Professor
(Finance & Accounting)


Team members

Ms. Surabhi Mishra (Digital Librarian)
Mr. Brijesh Kumar (Design Manager)
Ms. Aditi Gupta (Assistant Professor - English Literature)

A portrait of Dr. Taruna Gautam, Vice Chancellor, wearing a white saree with a red border and a red blouse with a white diamond pattern. She is standing in front of a dark blue background. To the right of her portrait, the text "Dr. Taruna Gautam" and "Vice Chancellor" is displayed in white. Below the portrait, there is a red downward-pointing arrow.

■ Dr. Taruna Gautam Vice Chancellor

“Truth can be stated in a thousand different ways, and each one can be true,” as quoted by Swami Vivekananda. Education at IILM supports our students in discovering the truth. The true trademark of that education is the development of character, mental strength, and intellectual expansion, as well as the ability to develop a holistic view of the Global environment.

We strive towards providing the best possible experience of campus life to the students through a gamut of events, activities, and Industry sessions. The events, conferences, training programs, and workshops during this quarter focused on students’ overall development. Experts from the industry, academia and government organisations delivered talks on wide-ranging topics and brought fresh insights into various areas of learning. We plan to expand existing programs & promote industry-relevant projects, R & D, and consultancy to raise the overall learning as well as bridge the gap between academics & industry requirements. With excellence in education & research activities, we aim to create a globally recognised Institution with an enriching learning experience for our students and faculty. Each of us can and must do his or her bit to help build a universe that will nurture our future generation. Lastly, I appreciate the team for their efforts in compiling the information.

SCHOOL OF MANAGEMENT

VISIT TO AUTO-EXPO



An excursion to Auto Expo 2023 was organised for BBA students batch of 2022-25 on 17th January. The students observed the amalgamation of technical and engineering excellence under one roof. They had a great experience there understanding the use of future Flexi fuels like ethanol and hydrogen cells towards achieving zero carbon emissions. Electric vehicles hogged the limelight of India's flagship Auto Expo 2023 with the likes of Maruti Suzuki, Hyundai, Kia, Tata Motors, and MG Motor showcasing their futuristic products while also committing to invest in sustainable mobility. After three years, the Expo opened with the global premiere of best-in-class products by various producers like Suzuki Motor Corporation. Kia's concept of an electric SUV is slated to hit the market soon. Great Inspiration and Learning!!

GUEST LECTURE ON “INTERNAL AUDIT & ANALYSIS OF RISKS”



Maintaining operational effectiveness, financial stability, and asset protection requires an internal audit. It provides unbiased verification of the effectiveness of an organisation's governance, internal control, and risk management practices. It is, therefore, primarily a component of risk management.

We learned helpful information about it from the guest presentation by Mr. Navleen Kundra on "Risk Based Internal Audit." Not only did he discuss internal audit, but he also went into great length regarding why it is referred to as "the third and last line of defence." He has served as the bank's chief risk officer for over three years. Additionally, he discussed the risk matrix utilized by several businesses and banks. Risks often fall under two categories: control risk and business risk. RBI has provided detailed auditing procedures to ensure that such risks are under control. The 5Cs of audit, which stand for criteria, condition, cause, consequence, and corrective action, was also stressed by him. To sum up, he gave us a quick overview of the many bank policies that banks have implemented to guarantee that internal audits are conducted fairly and successfully. In the end, everything boils down to this:

"If the money is not safeguarded, a security concern arises."

GUEST LECTURE ON “KEY PERFORMANCE INDICATORS OF A BANK”



“A key performance indicator is a quantifiable measure of performance that you have judged to be important (KPI).” This was the sole focus of our second guest lecture, delivered by Mr. Gaurav Seth, Chief Financial Officer at Shivalik Small Finance Bank. In order to accurately assess profit and operations and run your organization more successfully, key financial measurements and KPIs are much essential. Mr. Seth emphasised the significance of KPIs, including Return on Assets, Net Interest Margin, Loan to Asset Ratio, Capital Adequacy Ratio, and Risk Adjusted Return on Capital but also told the students about CAMELS framework. Measuring the proper metrics and KPIs is the first step in effectively managing your bank or credit union. It was an insightful and learned session for the students. We are very grateful to him for delivering this valuable session to our students at IILM University.

SCHOOL OF LAW

EDUCATIONAL VISIT



School of Law, IILM University, Greater Noida welcomed students of Vitasta Law College, Srinagar, Kashmir on 02/01/2022. This visit was part of their educational visit, in which they visited all the leading colleges and universities of Delhi-NCR.

Prof. M. Afzal Wani (Pro Vice-Chancellor of IILM University, Greater Noida) welcomed all the students. He stressed the changes students need to bring in themselves to become better professionals and individuals. He enlightened students with his words of wisdom and told them to devote all their attention to their studies. He further invited all the Deans and Heads of other Departments of IILM University, like Law, Engineering, Liberal Arts, etc., to enlighten students about their departments and courses.

In her concluding remarks, Dr. Taruna Gautam (Vice-Chancellor, IILM University, Greater Noida) told students about the Inter-Disciplinary approach of IILM University through the various courses and motivated students to broaden their horizons in the field of academics. The students then went on the Campus Tour of IILM University with the Group Leaders.

DEPARTMENT OF JOURNALISM, MEDIA AND COMMUNICATION

INDUSTRIAL VISIT- AMAR UJALA



It takes an army of people to bring the daily dose of news to its readers! The students of Liberal arts of IILM University, Greater Noida had the chance to meet these people and understand the intricacies of the Printing world at AmarUjala head office. The editor Mr. Manoj Misra motivated all the students while explaining the in-depth news collection, printing and distribution process. Here is a glimpse of the wonderful learning experience for all the students.

SCHOOL OF ENGINEERING & TECHNOLOGY

DAY IN COLLABORATION WITH NASSCOM
INNOVATION CENTER FOR EDUCATION(ICE)



India is fast-pacing its journey towards becoming a \$10 trillion economy without compromising on critical sustainability and environmental goals. We are reshaping ourselves in the age of digital globalization. As we embrace digital technologies, we at IILM University, Greater Noida, focus on upskilling our students in the latest developments in this field and making them industry-ready.

With this intent, we are happy to announce the signing of our MOU with NASSCOM by our Vice Chancellor, Dr. Taruna Gautam. As a member of the NASSCOM Foundation, our students will be skilled in emerging technologies and exposed to industry expectations through internships, workshops, and training by NASSCOM experts and the faculty team from IILM will also benefit in terms of interacting with industry professionals and having access to the latest research reports on emerging technologies, thus helping achieve our goal of Integrated learning.

We would like to thank Ms. Sumbul Khan Bilimoria, Senior Manager at NASSCOM, for the smooth onboarding process. We look forward to a long & gratifying association.

SEMINAR ON CAREER COUNSELLING



IIT Roorkee iHUBDivyaSampark celebrated its 2nd anniversary by honouring Dr. Shilpy Agrawal and Mr. Vaibhav Sharma, Faculty at IILM University, Greater Noida. The sole focus of the discussion was on beginning a career in software development. They also discussed preparing for placement and internships at product-based companies. This event was attended by 40 CSE students. All attendees received participation certificates.

INDUSTRIAL VISIT: NETWORKS BULLS, GURUGRAM

The Department of CSE, IILM University, Greater Noida, organized an industrial visit to the Network Bulls, Gurgaon for its BTech 3rd Year students on 24th Jan 2023. 30 students went for the industrial visit coordinated by Mr. Rajat Garg, Assistant Professor, Department of CSE. The students were given theoretical and practical knowledge on the basics of Computer Networking, focusing on the routers, switches, and firewall usage by the CISCO certified experts at Network Bulls.



COMPETITION ON INNOVATION IDEA PRESENTATION

Institution's Innovation Council (IIC), IILM University, Greater Noida organised a competition on Innovation Idea Presentation on 25th January 2023. The students had registered themselves on the Yukti website -<https://yukti.mic.gov.in/registration/new>.

Total 30 participants registered for the event and Best 3 Innovative Idea were selected as the winner. One special prize was given to a student who had started his own start-up in the field of technology.



ALL FACULTY ACHIEVEMENT

RESEARCH PAPER PUBLISHED BY FACULTY

- Dr. Gautam Srivastava, Associate Professor IILM University Greater Noida, published a paper titled "Examining the role of virtue ethics and big data in enhancing viable, sustainable, and digital supply chain performance" in Technological Forecasting and Social Change (Elsevier, Volume 186, January 2023, ABDC (A), <https://doi.org/10.1016/j.techfore.2022.122154>
- Dr. Gautam Srivastava, Associate Professor IILM University Greater Noida, published a paper titled "Climate change adaptation and disaster risk reduction in the garment industry supply chain network" in Transportation Research Part E: Logistics and Transportation Review (Elsevier, Volume 171, March 2023, ABDC (A*)) <https://doi.org/10.1016/j.tre.2023.103031>
- Ms. Surabhi Mishra, Digital Librarian, IILM University Greater Noida, presented a co-authored paper titled "Libraries on Fingertips: Building Smart Library" in an International Conference "I-KOL 19-20 January 2023 in Mumbai.
- Prof. Raju Majumdar, Dean MBA, IILM University, Greater Noida has published a paper titled "Startup Financing: Some Evidence from the Indian Venture Capital Industry" in FIIB Business Review, Sage, <https://orcid.org/0000-0001-5493-1829>, <https://doi.org/10.1177/23197145221142109>

INTERNATIONAL PATENT PUBLISHED BY FACULTY

Name of the faculty-Dr. Shilpy Agrawal

Publication No-202022102373

Publication Date-08/11/2022

Topic- A System for Distinguishing Atrial Fibrillation in Real Time ECG Monitoring Based on Changes in QT Interval

Patent Type-International

FIELD OF THE INVENTION

The present disclosure relates to an atrial fibrillation discrimination system for real-time ECG monitoring based on QT interval changes to prevent patients from sudden cardiac arrest.

BACKGROUND OF THE INVENTION

Sudden cardiac arrest or stroke in patients is likely due to a history of an irregular heartbeat. These irregular heartbeats can be caused by a higher atrial rate (400-600). The higher atrial rates are caused by the presence of the longest and most common arrhythmia, i. H. of atrial fibrillation. Atrial fibrillation occurs when "action potentials fire very rapidly in the pulmonary veins or atrium in a chaotic manner." This eventually results in multiple impulses attempting to pass the AV node and the atrial contraction becomes uncoordinated. Atrial fibrillation is one of the most common causes of stroke and thrombus formation in inpatients and outpatients. It's chronic and progressive. The severity of atrial fibrillation increases with age. The average Indian patient aged 51.24 ± 15.36 years is usually affected by atrial fibrillation. Therefore, treatment and prioritization of patients with a history of atrial fibrillation is important.

Application DE202022102373.5U events

2022-05-02: Application filed by Individual

2022-05-02: Priority to DE202022102373.5U

2022-07-05: Publication of DE202022102373U1

Status: Active

2032-05-03: Anticipated expiration



TRAINING & PLACEMENT

PLACEMENT WEEK' 2022

IDFC & GIST CAMPUS RECRUITMENT DRIVE
FOR MBA 2023 BATCH



IDFC&GIST On-Campus Recruitment Drive for MBA 2023 batch was held on 23rd and 24th January 2023, respectively. It was a pan campus recruitment drive which saw the participation of students from IILM University, Greater Noida, IILM University, Gurugram, IILM Institute for Higher Education, New Delhi, IILM Academy of Higher Learning, Jaipur, and IILM Academy of Higher Learning, Lucknow.

Q1 TECHNOLOGIES CAMPUS RECRUITMENT DRIVE FOR B.TECH CSE 2023 BATCH



Q1 Technologies On-Campus Recruitment
Drive for B. Tech CSE 2023 batch was held on
16th January 2023.



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