



IILM UNIVERSITY



IILM UNIVERSITY
GREATER NOIDA

PRAVAH

Newsletter-April, 2023

Greater Noida



Illuminators, Innovators, Leaders, Mobilizers (IILM)

CONTENTS



IILM UNIVERSITY
GREATER NOIDA

Jessica Wilde
shares how to
overcome
writer's block
Story 01

Editor's Note

Message from the Vice Chancellor School of Management

HR Conclave, 2023

guest SESSION on 'COLLEGE TO CORPORATE'

Visit to india's emobility show

Department of Journalism, media and Communication

Visit to Sahityautsav- Festival of Letters 2023

Department of Psychology

Fearless and Flawless- Celebrating Womanhood

School of Engineering & Technology

A session on "next-generation tv broadcasting in
the 5g era"

Memorandum of Understanding (mou) with
MOBEC

Logout the cyber awareness campaign on 14th
march

Campus connect and Infosys Springboard
Roadshow

Webinar-industry 4.0, based on AIML for IBM
students

Alumni talk

All faculty Achievement

Research papers published

Publications & patents under school of law

Faculty as "keynote speaker"

CLUBS & SOCIETIES

Blood donation camp by NGO club

Training & Placement

Placement week

LinkedIn session



Editor's Note

We are delighted to bring out a monthly newsletter; PRAVAH of various happenings under the umbrella of IILM University which is a culmination of a plethora of efforts. In this issue, we will recount various activities and events in which our students and faculty members were participated actively.

I owe a heartfelt thanks to all the contributors in this regard. In the continuation pursuit I extend my immense gratitude to all faculty members for their achievement and best wishes to all students.

Editor Dr. Shivi Mittal

Associate Professor
(Finance & Accounting)

Team members

Ms. Aditi Gupta
(Assistant Professor -
English Literature)
Mr. Brijesh Kumar
(Design Manager)



DR. TARUNA GAUTAM
VICE CHANCELLOR

FROM VICE CHANCELLOR'S DESK

"Truth can be stated in a thousand different ways, and each one can be true," as quoted by Swami Vivekananda. Education at IILM supports our students in discovering the truth. The true trademark of that education is the development of character, mental strength, and intellectual expansion, as well as the ability to develop a holistic view of the Global environment.

We strive towards providing the best possible experience of campus life to the students through a gamut of events, activities, and Industry sessions. The events, conferences, training programs, and workshops during this quarter focused on students' overall development. Experts from the industry, academia and government organisations delivered talks on wide-ranging topics and brought fresh insights into various areas of learning. We plan to expand existing programs & promote industry-relevant projects, R & D, and consultancy to raise the overall learning as well as bridge the gap between academics & industry requirements. With excellence in education & research activities, we aim to create a globally recognised Institution with an enriching learning experience for our students and faculty.

Each of us can and must do his or her bit to help build a universe that will nurture our future generation. Lastly, I appreciate the team for their efforts in compiling the information.

HR CONCLAVE



IILM UNIVERSITY

Greater Noida

HR Conclave

"Moving towards the Next Gen HR:
Unleashing the organizational
Excellence"

18th March, 2023

Speakers



MS. DEEPTI VIJ
CHRO - Honeywell



MR. ABHAY KAPOOR
CHRO - Suzuki Motors



MR. MANOJ KUMAR KAMRA
Director - Talent Acquisition - CVent



MR. SUNGKRITAYAYAN KHAN
VP Human Resource - Extramarks



DR. SUBRAT KUMAR
CEO - People Labs



Your paragrillM University, Greater Noida, conducted an H.R. Conclave with 40 to 50 Human Resource Personals from the industry on the theme "Moving towards the Next Gen HR: Unleashing the organisational Excellence" on 18th March 2023. The panel discussion took place and was moderated by Prof. Rajkishan S.S Nair. They were several speakers on that panel, Ms. Dipti Vij (CHRO- Honeywell), Mr. Abhay Kapoor (Head HR and Admn.- Suzuki Motor Gujarat), Mr. Manoj Kumar Kamra (Director-Talent Acquisition- CVent), Mr Subrat Kumar (CEO- People Labs), least Mr. Harsh Raj Jain (Head of Talent APAC- Human Capital Management-Ebix Inc) and Mr. Sungkritayayan Khan (VP Human Resource- Extramarks). They discussed technology integration with standard curriculum can give the workforce a sense of power and allow for more advanced learning among broad topics.

"Fish are surrounded by water. It is hard to see the external environment from there, but they need to jump up to do that", Ms. Shyamali Sathpathy, through her words, suggested that constant change in the H.R. is a dire need of the present time.

Ms Dipti Vij (CHRO- Honeywell) inspired by the saying "organisational excellence is not about the management of quality. It is about the quality of management". She further stated that communication is the key to accomplishing an organisation's goals. Mr. Abhay Kapoor (Head HR & Admin, Suzuki Motor Gujrat), talked about today's business scenario and how it will contribute to developing any business model. He explained the poor generation of the workforce existing in the marketplace and tried to remind the students that we need to keep in mind the new generation's requirements by being as agile as possible.

"Change begins at the end of your comfort zone", Mr Sungkritayayan Khan (V.P Human Resource- Extramarks), made everybody realise the importance of adapting to change. Giving an example of remembering the storyline of a movie one has watched and forgetting the concept one has learned. He explained that one must study the subject or concept he or she is interested in. Dr Manoj Kumar Kamra (Director- Talent Acquisition- CVent), stressed change management and learning ability. Change management skills are skills that you can use to help your company through the process of making organisational changes. Good change management can be critical to the success of a company. He focused on data analytics and how it can be proved to be very powerful in the marketplace. He concluded by saying that "People don't resist change. They resist being changed."

Mr. Subrat Kumar (CEO-People Labs), enriched the people with about four stakeholders for the Next Gen H.R., i.e. Organization, H.R., Students and Faculties. Like the other speakers, he also stressed the necessity of adapting to change as it is a crucial factor in every sector. Last, Mr Harsh Raj Jain (Head of Talent APAC- Human Capital Management-Ebix Inc) advised the audience to start everything passionately and have a firm base like a triangle. We should move away from destruction as they are increasing these days. He concluded by stating that networking, curiosity and vigilance are very important.

After the panel discussion, students put forward their queries through a Q&A round. Lastly, Dr Taruna Gautam, VC, IILM University, felicitated the guests. It was a very insightful session for both the students and the faculties present there as they learned a lot from experienced HRs of various industry companies. There is always a team behind the success of an event. We are indebted to our placement cell for helping and support us in the event.



GUEST SESSION ON "COLLEGE TO CORPORATE"



Undergraduate School of Management IILM university organised a wonderful power pack session by Mr. Kapil Sharma Kush (founder of Growth Momentum Hub) on 16th March, 2023 on the topic of "College to Corporate". Mr. Kush showcased excellent verbal, and interpersonal skills. His ability to translate personal experience into motivational tales resonated with the students. He infused five key words to be remembered during corporate journey: "self-motivated, value, follow up, give respect, and right now". He took the students on a journey from "why you?" to "why not you?". Students were thrilled to attend his session and were also very participative in the activity conducted by him.

Visit to india's emobility show



A visit to India E-mobility show for BBA students was organised by the Placement department of IILM University, Greater Noida on 23rd March, 2023, which included a conference dedicated to the entire EV community and an exhibition which showcased some of the finest and latest EV models, next-gen technologies, developments from leading automakers and trailblazing startups. The students participated in this event so that they can get an idea about the latest products recognised by end-users in the automobile industry and how this industry is becoming focused on sustainability which is the need of the hour.

Department of Journalism, Media and Communication





IILM University, Greater Noida organised an excursion for the students of Journalism, Law and Psychology to Sahitya Akademi, Ferozeshah Road, New Delhi, for attending Sahitya Akademi Festival of Letters 2023 on 14th March, 2023 under the guidance of professor Aditi Gupta, Dipti Pandey, Rachit Sharma and Paras Yadav. Festival of Letters is an annual festival of Sahitya Akademi, it includes exhibitions, national seminars, tribal writers' meet, award presentations, programmes for children, etc. The first Festival of Letters was organised in 1985 with few writers and programmes. This year is the 39th edition of the Festival.

This year the focus was on the G20 theme- One Earth, One Family, One Future, besides panel discussion on Education and Creativity, Diplomacy and Literature and Women Empowerment. Sahitya Akademi conducted Media Interaction with Sahitya Akademi Award 2022 winning writers at Valmiki Sabhagar. Humra Qureshi and Amarnath 'Amar' moderated the programme. At the programme, the award-winning writers interacted with the literary connoisseurs and representatives of the Media. It was a six day programme i.e. from 11th- 16th March, 2023.

The students attended the LGBTQ Writers' Meet at Vyas Sabhagar at 2:30 p.m. The first speaker for that session was Ms Devika, member of the U.P Transgender Welfare Board. She raised the question as to why we still need a special LGBTQ programme to give rights and recognition to those people when the law regarding the same is already in place. She stressed its inclusiveness in society. She enlightened everybody on the fact that India was the 3rd country to recognise Transgender as legal gender in 2014.

Mrs C. K. Dariyali, chairman of the Women's Development Corporation, reflected on how Britishers applied the anti-buggery act of 1533 to India to criminalise non-procreative sexuality, which targeted transgenders, homosexuals and people of different sexual orientations. She showed pictures of few people of the LGBTQIA+ community who have done and who are doing great in various fields such as Nartaki Nataray, Noori Amma, J.S Radhakrishnan, etc. She stated that there are many states which still do not have a Transgenders Board yet and that there is only one bank till now which lends money to LGBTQIA+ community for micro enterprises in India. She focused on the idea that there is a need to create awareness among the families, society educational institutions and employers to accept their children, students and employees irrespective of their sexual identities.

The students learned a lot and got inspired by all the outstanding writers by listening to their work and writing. It was great fun for them to encounter such an event with many award winners and eminent personalities. The students also visited the art gallery there and saw some amazing art pieces. Overall, it was an experience of good social exposure, gaining knowledge and fun.

School of Engineering & Technology

A session on “Next-generation TV broadcasting in the 5G era” on 20TH MARCH, 2023.

The IILM University in Greater Noida, in collaboration with the Institution of Electronics and Telecommunication Engineers, has organised a session on “Next-generation TV broadcasting in the 5G era” on 20th March, 2023. The event was conducted by the Department of Mechanical and Allied Engineering. The session was taken by two prominent speakers: Mr. Raman Kumar, Director (International Relations), Prasar Bharati, Delhi, and Col. (Dr.) Bipin Pandey, Chairperson of IETE, Noida. The session aimed to explore the potential of 5G technology in transforming the TV broadcasting landscape and enabling high-quality, immersive viewing experiences for audiences.



Mr. Kumar talked about what India’s public broadcasting company, Prasar Bharati, is doing to use 5G technology to improve TV broadcasting. He highlighted the benefits of using 5G for live streaming of events, on-demand content delivery, and personalised viewing experiences. He also discussed the challenges of implementing 5G-based TV broadcasting, such as spectrum allocation and infrastructure development, and the need for collaboration between stakeholders. Col.(Dr.) Bipin Pandey sensitised students related to the benefits of the IETE student forum.

Memorandum of Understanding (MoU) with MOBEC



IILM University, Greater Noida and MOBEC, a leading technology company, recently signed a Memorandum of Understanding (MoU) to collaborate on research and development of mobile electric vehicle charger and hydrogen fuel cell solutions.

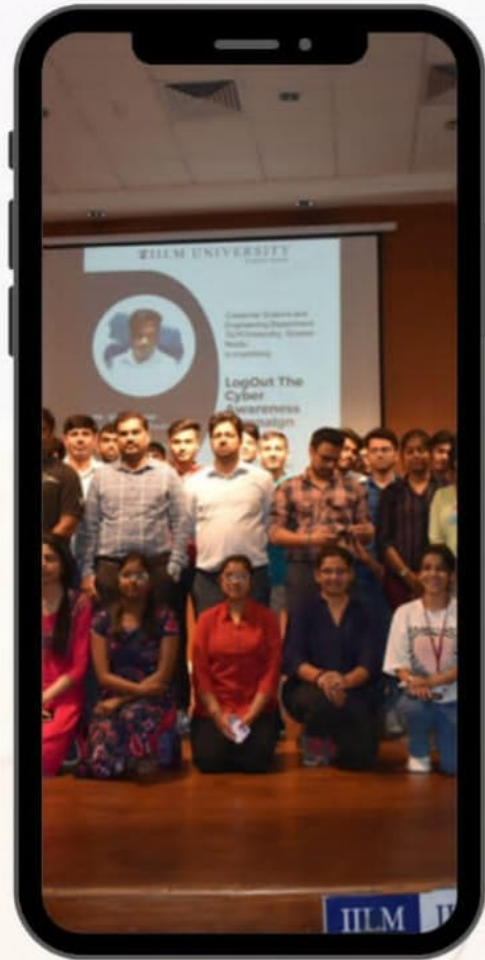
Under this MoU, the Department of Mechanical and Allied and MOBEC will jointly work on various research and development projects related to electric vehicle charging and hydrogen fuel cell technology. The University will provide technical expertise and research support, while Mobec will bring its expertise in developing innovative technologies to the table. The collaboration is expected to yield significant results in terms of new and innovative products that can help address the challenges of the growing demand for sustainable energy. It will also provide students at IILM University with opportunities to gain hands-on experience in cutting-edge research and development projects in the field of sustainable energy.



LOGOUT THE CYBER AWARENESS CAMPAIGN ON 14TH MARCH

Department of Computer Science and Engineering, IILM University Greater Noida has organised a seminar “LogOut The Cyber Awareness Campaign” on 14th March 2023. It was conducted by Mr. Viral Parmar who runs ComExpo Cyber Security Foundation.

The aim of this seminar was to let students know the secure way of using technology in their daily life and make them realise how sensitive is this issue. In the “LogOut Event” the Mr. Viral made students aware about Cyber Crime, Cyber Bullying and Harassment, Social Media Addiction, Cyber Fraud and Online Scams, Modus Operandi of Cyber Crime, Banking Financial Frauds, Safe Internet Surfing Tips, Cyber Laws and How to reporting Cyber Crime. Also, a quiz was then conducted on Cyber Security and prizes were given to winner students.

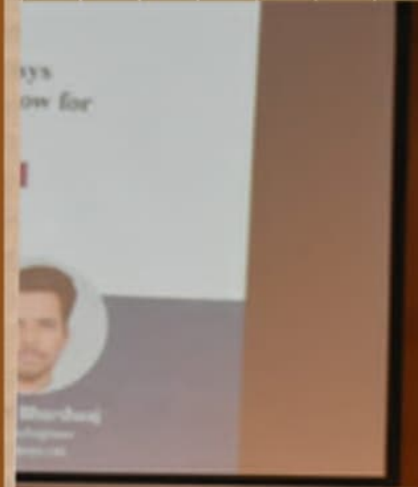


Overall, it was an informative and interactive seminar as in Q & A session students cleared their doubts over safe internet browsing and responsible usage of social media.

CAMPUS CONNECT AND INFOSYS SPRINGBOARD ROADSHOW ON 15TH MARCH



IILM University in collaboration with Infosys organised “Campus Connect and Infosys Springboard Roadshow” successfully on 15th March 2023. In alignment with the Infosys ESG Vision 2030 to enable digital skills at scale, Infosys Springboard is a flagship digital learning platform which includes content spanning across digital learning, emerging technologies, and life skills. Two experts Ms Dimple Bhasin, Senior Analyst Learning, ETA Infosys Ltd and Mr Braj Bhardwaj, System Engineer ETA Infosys Ltd lead two different thought provoking interactive sessions for students of School of Computer Science and other for School of Management, School of Humanities, School of law at the IILM University. The experts introduced Infosys Springboard platform to students and faculties highlighting features like technical and non technical courses, certifications, student internships, faculty enablement programs which help individuals in upskilling themselves or changing their career domains as well. They took queries regarding online learning platform during the interactive sessions which was greatly beneficial for all.



Webinar-Industry 4.0, based on AIML for IBM Students ON 24TH MARCH



IILM UNIVERSITY
Greater Noida

Department of Computer Science & Engineering
in collaboration with

IBM INNOVATION CENTRE FOR
EDUCATION

Webinar - Industry 4.0



22 March 2023 | 11:00 am -1:00 pm

The Department of CSE in collaboration with IBM ICE organised a "Webinar -Industry 4.0", based on AIML on 22nd March 2023 for B.Tech CSE students in collaboration with IBM ICE. Industry 4.0 refers to the current trend of automation and data exchange in manufacturing technologies. It encompasses a range of technologies and concepts, cloud computing, artificial intelligence (AI), and robotics, which enable machines and devices to communicate and interact with each other and with humans in real-time. A lot of information was given to the students by Mr. Bipul, the speaker of webinar, regarding AIML, industry 4.0, data science & data analytics etc which was in the interest of the students. Overall the session was very knowledgeable and interactive and all the students of B.Tech CSE in collaboration with IBM ICE program actively participated in this webinar.



Overall the session was very knowledgeable and interactive and all the students of B.Tech CSE in collaboration with IBM ICE program actively participated in this webinar.

ALUMNI TALK ON MARCH 27

Department of Computer Science and Engineering
organises

ALUMNI INTERACTION



DATE
27TH MARCH



SPEAKER

MS. PRIYA JAIN

CYBER SECURITY CONSULTANT
DELOITTE

Ms Priya Jain, Cyber Security Consultant of Deloitte, an Alumna of IILM has delivered an inspirational lecture on "cyber security" for all B.Tech students on 27th March 2023. She started with introduction of ethical hacking, its importance and simple measures an individual can take to prevent his/her data from being hacked. Then, she briefly explained about frauds, the reason they occur, and the ways in which we can check whether our data has been leaked

or not. The lecture provided various insights on career opportunities for the computer science graduates and emphasised the significance of strong communication skills apart from academic merit of the student in their career path.



ALL FACULTY ACHIEVEMENT

Research PUBLICATION by Faculty

- **Dr. Pratima Parashar Pandey**, Professor and faculty of Physics, School of Engineering & Technology, IILM University, Greater Noida has succeeded in publishing her paper on “Investigation of thermal and dielectric behaviour of PVA–ZnO nanocomposite films”, J Mater Sci: Mater Electron (2023) 34:787, <https://doi.org/10.1007/s10854-023-10178-3>
- **Dr. Ankita Awasthi**, Assistant Professor and faculty of Mechanical & Allied Engineering, School of Engineering & Technology, IILM University, Greater Noida has succeeded in publishing her paper on “Significance of reinforcement in Mg-based MMCs for various applications: A review”, Materials today: Proceedings, Elsevier (2023).
- **Dr Vanya Arun**, Associate Professor and faculty of Mechanical & Allied Engineering, School of Engineering & Technology, IILM University, Greater Noida has succeeded in publishing her paper on “Effects of Alloying element on the mechanical behavior of Mg-MMCs: A Review”, Materials today: Proceedings, Elsevier (2023).
- **Dr Vanya Arun**, Associate Professor and faculty of Mechanical & Allied Engineering, School of Engineering & Technology, IILM University, Greater Noida has succeeded in publishing her paper on “Severe Plastic Deformation: A State of Art”, Materials today: Proceedings, Elsevier(2023).
- **Dr. Ankita Awasthi**, Assistant Professor and faculty of Mechanical & Allied Engineering, School of Engineering & Technology, IILM University, Greater Noida has succeeded in publishing her paper on “Role of processing techniques related to Mg-MMCs for biomedical implantation: An overview”, Materials today: Proceedings, Elsevier(2023).
- **Rajkishan S.S, Ph.D.** , Professor of Economics was presented a research paper on Role of AI/ML in the study of student’s mental health problems at the “2nd International Conference on Recent Trends in Engineering, Technology and Business Management” (ICRTETBM 2023) on Feb.23, 2023 at Amity University Campus, Sector – 125, Noida, Uttar Pradesh, India.

RESEARCH PUBLICATION UNDER School of Law

• **Prof. M. Afzal Wani**, Dean – School of Law, IILM University, presented a paper titled – ‘IPR and Constitutional Commitments for development (State Responsibilities) at the 5th IP and Innovation Researchers of Asia (IPIRA) Conference. – 01/03/2023 to 03/03/2023

- “Intellectual Property Rights are definitely emerging as next to nothing, that has become a vehicle for the development of humanity, and these are giving true hope and shape to constitutional commitments about human development. As understood before and after the World Wars, the understanding of rights was more a kind of privileges, conferred on people after a long history of oppression under feudalism, kingship, anarchy, lawless communities, customs, tribal policies, religion, casteism, regionalism and gender discrimination. By initiating the constitutionalism, the situation and the understanding underwent a slow change in thinking and action, but largely in most parts of the world the true implementation of constitutional agenda for development for all remains a sweet day dream. Now, the emergence of new technologies, trends in more application of mind and culture of invention and innovation has changed the old inertia and transformed it into action, engaging all human beings in the new IPR dynamics leading to opening of previous shackles of bondage and involvements with the unscientific fictions. The developed world has now come out to share their fruits of scientific investigation and technologies with the other parts of the world. The bond is growing so strong that the national borders had to melt to give space to more international movements, understanding of global cooperation and regulation of human actions by prime constitutional commitments to liberty, equality, justice and relevance of institutions of United Nations.
- In India, a big leap is found from the ground, in the form of scientific studies, inventions and discoveries leading to perpetual efforts of innovation. The copy right, patent, trade mark, designs and geographical indications are being taken with seriousness to equip self with entitlements, invigorating the feelings of energy to work more, to create more and have more power. This incentivisation by the IPR movement proved extremely educative, influencing people to do more for self-help, self-respect, self-reliance which could not happen before the IPR Regime started showing its results. The impact is visible from various legislations and litigations, reflective of citizens capacity to strive more. The IPRs came up as complimentary to constitutional values and culture. This idea needs more elaboration and popularity to understand the significance of IPRs with constitutional developments, especially in the developing economies like India and other Asian economies and legal systems.

• **Prof. M. Afzal Wani**, Dean – School of Law, IILM University, was invited as Guest of Honor at ‘AL ZAITOON’, One Day Interdisciplinary National Conference on Significance of Plants in the light of Islamic literature organised by K.M.E. Society’s G.M. Momim Women’s College, Bhiwandi, Maharashtra – 07/03/2023

- “Plant is the most significant part of nature. Nature describes itself through plants. Plants are manifestation of the best as well as the worst in social terms. But, the plants in nature make life sustainable and worth living. The more, the humanity understands the plants, the better it is making the life. Plants give omedicine, good looks and make the life pleasuresome. So, Humanity must respect plants as the best gift of nature. Any breach of that leads to the worst.”
- Prof. M. Afzal Wani, Dean – School of Law, IILM University, attended a symposium on ‘10 Years of Novartis v. Union of India’ organised by The Centre for Innovation, Intellectual Property and Compeittion (CIIPC) and the IPR Chair at National Law University Delhi held at the India International Centre, New Delhi. – 16/03/2023
- Prof. M. Afzal Wani, Dean – School of Law, IILM University, attended a symposium on Code of Criminal Procedure, 1973 at FIMT, Kapashera – 22/03/2023

Faculty as “KEYNOTE SPEAKER”



- **Rajkishan S.S, Ph.D.** , Professor of Economics was invited as Guest of Honour at the “G-20 Summit 2023: Leveraging the Opportunity to Strengthen India’s Socioeconomic Status on 1st March 2023, @ Department of Hospital Management & Hospice Studies, Jamia Millia Islamia, New Delhi. India
- Rajkishan S.S, Ph.D. , Professor of Economics, delivered the keynote address, ‘Political Economy of Poverty: Deciphering Food Security’ in the National Seminar SDG II - ZERO HUNGER: ENSURING FOOD SECURITY FOR ALL, conducted by the Department of Economics, University of Kerala in collaboration with National Bank for Agriculture and Rural Development (NABARD), on 9th March 2023.

MARCH 09, 2023

 **DEPARTMENT OF ECONOMICS, UNIVERSITY OF KERALA**
NATIONAL SEMINAR
on
SDG II-ZERO HUNGER:
ENSURING FOOD SECURITY FOR ALL

 in collaboration with

KEYNOTE ADDRESS

Dr. Rajkishan S S
*Professor - Economics & Area Chair, Economics,
Public Policy and International Business,
School of Management,
IILM University, Greater Noida.*



 **7:30 PM - 8:30 PM**
via
 <https://meet.google.com/ufj-wxzj-znf>

CLUBS & SOCIETIES

BLOOD DONATION CAMP BY NGO CLUB



On 27th March 2023, a blood donation camp was organised at IILM Greater Noida Campus. The event was organised by the IILM CSR NGO CLUB in collaboration with Rotary Club of Delhi Garden City. The objective of this event was to raise awareness about the importance of blood donation and to encourage students and faculty members to donate blood. Students of all programmes and faculty members donated blood for the noble cause.

Rotary club facilitated medical professionals with techno medical support. All donors were primarily medically screened with their medical history(verbally) blood pressure and sugar check up before donation. The blood donation camp was a great initiative,huge success, with several volunteers for donation. 21litres of blood i.e., 74 people. Through the event IILM contributes towards the noble cause in creating awareness about the importance of blood donation well-being of society. to save the lives of people in need.

TRAINING & PLACEMENT

Placement Week' MArch-2023 LinkedIn Session

Placement Department organised LinkedIn session for MBA & B. Tech, Session was addressed by Mr. Kunal Godinho, Account Director LinkedIn.

Majorly focusing on the importance of LinkedIn profiling & effective Marketing of profile. Student's profiles were assessed & guided to be more professional and presentable. Also they were told about the importance of networking through LinkedIn and how to apply in a practical manner on their profiles.

IILM UNIVERSITY
Greater Noida

LinkedIn Session
for
MBA and B.Tech Students

31st March 2023

Timings
for MBA : 1:15 PM to 2:00 PM
for B.Tech : 2:00 PM to 3:00 PM

SPEAKER

Kunal Godinho
Account Director
LinkedIn





IILM
UNIVERSITY

16,17,18 knowledge park2 , greater Noida - 201306 Uttar pradesh

www.iilm.edu | Follow us on    